

Jones College of Business

ANNUAL REPORT 2021

Blue Horseshoe
A symbol of tradition
and good fortune for
Middle Tennessee State University.

THOSE WHO TOUCH THE BLUE HORSESHOE
WILL BE GRANTED GOOD LUCK.

Idea created by the MTSU Student Ambassadors
Guidance, installation and support provided by
MTSU Concrete Industry Management
and the Tennessee Walking Horse National Celebration.
Dedicated October 22, 2007

**MIDDLE
TENNESSEE**
STATE UNIVERSITY

JENNINGS A. JONES COLLEGE OF BUSINESS

2020–21 was a significant year in the history of Jones College. We started to recover from COVID-19 and transition back to a more normal mode of operation after the dramatic shift to online instruction we made in March 2020. It was great to return to in-person Commencement exercises in May 2021. Although the COVID-19 crisis is not entirely behind us, most of our faculty members have added to their portfolio of teaching tools. We also continue to survey our students to find out which instructional approaches work best.

Jones College achieved two major accreditation milestones in 2020–21. We completed our Continuous Improvement Review (CIR) from AACSB International, the most prestigious accrediting body for collegiate business schools worldwide. This review resulted in a five-year extension of our Business and Accounting accreditations. Our B.B.A. in Information Systems also finished a two-year process to earn accreditation from ABET, formerly the Accreditation Board for Engineering and Technology. For over 80 years, ABET has promulgated the “gold standard” for quality education in Science, Technology, Engineering, and Mathematics (STEM) fields. These badges of distinction from AACSB and ABET ensure that Jones College is delivering world-class educational programs to our students. They also add value to the degrees of our alumni.

Our ongoing quest for “national prominence and regional dominance” resulted in four other national rankings achieved in 2021 for our Finance, Supply Chain Management, Information Systems, and Entrepreneurship programs. We also gained additional regional recognition for our graduate and undergraduate Accounting programs. We topped the \$1.5 million mark in annual fundraising. Jones College received the Provost’s Cup for the highest percentage participation in the yearly Charitable Giving Campaign for the eighth year in a row. Students, faculty, and alumni garnered many local, regional, national, and even international awards for their accomplishments.

Over 4,200 students have received Dale Carnegie® training in human relations, communication, and other “soft skills” since 2015. This initiative is still unique among collegiate business schools, and the effect on our students has been transformational. Our Business and Economic Research Center (BERC) and our MTSU/Murfreesboro Service Center, part of the network of service centers for the Tennessee Small Business Development Center (TSBDC), are making significant contributions to the economic development of the Greater Nashville Region. The Political Economy Research Institute (PERI) has earned recognition for its thought leadership regarding fiscal and public policy issues.

Looking ahead to 2021–22, we will pivot to implement the new AACSB 2020 Accreditation Standards, continue to build enrollment, and intensify our efforts in innovation, engagement, and societal impact. I am still excited about the prospects for Jones College in the future, and I am proud to lead the effort toward continuous quality improvement. Go Blue Raiders!



David J. Urban, Ph.D., PCM,
Dean and Professor of Marketing

**MIDDLE
TENNESSEE**
STATE UNIVERSITY.

I AM *true*BLUE

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Students 5

Faculty and Staff 15

The Brand 21

Friends 27



MTSU's Jennings A. Jones College faculty and staff gearing up for the annual Back to Business Courtyard Bash in the Business and Aerospace Building, feeding students barbecue in partnership with Puckett's while they're introduced to advisors.



Jean Wilson, Jones College of Business, Master
Instructor Coordinator | Coordinator of Career Planning



STUDENTS

Virtual or on-ground, this year was filled with professional development, networking, and informational opportunities for students.

PROFESSIONALISM

IGNITE Professional Development Offerings

- “Wait, we have a Career Development Center?”
- Handshake: How do I use it?
- You Know You Need an Internship!
- Microsoft Excel Basics
- Résumé Workshop—Part 1: Branding Statement and Résumé Header
- Getting Started on LinkedIn
- “If Only I’d Known . . . ”
- Résumé Workshop—Part 2: Basic Do’s and Don’ts, Education and Employment Sections
- Microsoft Excel Data Analysis
- True Blue You: Virtual Escape Game
- Networking with LinkedIn
- Finding a mentor—why, how, where, who, and why not?
- Positive Leadership during Tough Times
- Straight Talk: Ask the Employers
- Global Entrepreneurship Speaker
- SMART Goals
- Jobs, Events, and Fairs, Oh MY!
- Top 10 Interview Questions and What Employers Want to Know from Your Answers
- Mock Interviews
- Prepare to Put Your BEST Foot Forward
- LinkedIn Rock Your Profile
- Overcoming Challenges in Small Business Ownership
- Introduction to Financial Wellness
- Microsoft Excel Data Visualization
- How to Develop Your Elevator Pitch
- Meeting Preparation Leveraging LinkedIn
- Professionalism: What are employers looking for in an employee?
- Budgeting for Success
- Interviewing Workshop: Illegal Questions, Appropriate Attire
- Dining Etiquette for Professionals
- Identity Protection
- Finance & Economics Career Panel Discussion and Breakout Sessions
- Job Searching and a Recruiter’s Perspective

Continued on page 6

Career Fairs and Networking

- BEST: Business Exchange for Student Talent
- Business Career and Internship Event
- Risk Management & Insurance Career Fair
- Meet the Firms
- Blue Raider Networking Event
- MTSU Business Fair
- One-on-One Internship Advising with Kristen Shanine and Laura Buckner

Tennessee Financial Literacy Week

- How to Catch Your Dream!
with keynote Brandon Copeland
- Personal Finance for College Students
- Student Debt and Paying for College
with speaker Tim Tipps
- Understanding Credit
- Careers in Financial Planning with speakers Kerry Dunn and Craig Reed
- What I Wish I Had Known game show

Tom and Martha Boyd Ethical Leadership Week

Building and Sharing the Authentic You with keynote Mila Grigg

Keith Gamble, professor of Finance, donating blood
at the "Bleed Blue" MTSU vs. WKU blood drive



ORGANIZATIONS

Jones College's 19 student organizations facilitate connection with future employers and industry professionals, offer opportunities for competition, and foster long-lasting relationships between students.

- The **Accounting Connections** student group hosted several speakers, including: Audrey Scarlata, who discussed the Master of Accountancy program; Julie Champion from Becker; Suzzie Singleton of the Tennessee Comptroller's Office, who discussed the CGFM; Sarah Garven, who discussed the CIA; and Christy Behnke, talent manager for the Tennessee Comptroller's Office.

They additionally met with upperclassmen panelists Xavier Davis, Christopher Goebel, Lillia Hendrickson, and Areez Sadiki to discuss graduate school options, along with MTSU's Career Center.

The following officers were elected:

President: Andrew Clark Vice President: Kaitlynn Cribbs

Secretary: Lauren Caldwell Membership: Camrin Owens

Carlo D'Augusta advises the Accounting Connections organization.

- The Zeta Gamma chapter of **Beta Alpha Psi** achieved Superior status for 2019–20.

MTSU's Beta Alpha Psi Chapter hosted nine professional meetings during the Fall 2020 semester. Professional topics presented included Career Development Center resources by Beka Crocket and Madison Adkins; Working a Virtual Career Fair by Deloitte; a Virtual Mock Interview session with various employer organizations; the Internal Audit Process by HCA; Virtual Teaming by EY; Professionalism and Constructive Feedback by Cherry Bekaert; CPA Certification and the CPA Exam by Becker; Transitioning from College to a Professional Accounting Career by Carr, Riggs & Ingram; and Getting a M.Acc. by MTSU graduate students. Beta Alpha Psi hosted six professional speakers during Spring 2021. Events included Internship Success with LBMC; Leveraging Your Experience with Elliott Davis; How to Rock Your LinkedIn Profile with TVA; Soft Skills and Networking with BKD; CPA/Professional Update with Aprio and WSW; and Jeopardy with Interviewing Skills, Firm Facts, and Accounting Basics with CLA. Judd Sparks (president), Amy Lin (president-elect), Melissa Barrett (vice president of reporting), Tien Nguyen (treasurer), and Kim Honaker (faculty advisor) attended the virtual BAP Mid-year Meeting held in February. Kim Honaker and Brandon Vagner serve as BAP advisors.

- **Collegiate DECA** hosted guest speakers including Robin Seay of Parks Realty and Cristin Wittwer of Waffle House to talk about the benefits of membership in an organization like Murfreesboro Young Professionals. A socially distanced Game Night was held in October. Several members of Collegiate DECA gave blood at the Bleed Blue Blood Drive. MTSU Collegiate DECA Chapter received the National Chapter Leadership Passport Award. Allison Mullins (M.B.A.) received recognition as Outstanding Member of the Year. Olivia Andersen will serve as president during 2021–22. She is the first woman to serve in this role. Robert Blair advises the group.

- The **Institute of Internal Auditors** and **Institute of Management Accountants** hosted speakers Damon Work, Callie Oakman, and Patrick McCarter from Formos Consulting; Tim Staggs of Healthcare Realty; Julie Champion of Becker; and Gary Cooper of Asurion. Sarah Garven and Tammy Bahmanziari advise the groups.

- The **National Association of Black Accountants** hosted speakers Calandra Sain of Healthcare Realty and MTSU alumni Tyler Spivey and Carlos Aguilar, along with their Ernst & Young colleague Drew Herget. Kelly Williams is the advisor for the group.

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- Student initiates of the Middle Tennessee Chapter of the **Honor Society of Phi Kappa Phi** recognized the following faculty as influential faculty who encourage their students to strive for academic excellence: Nicholas Clarke, Anthon Eff, Keith Gamble, Aaron Gamino, Gregory Nagel, and Adam Rennhoff.
- The **Supply Chain Management** student organization held its 2020 kickoff meeting confirming 53 members for the upcoming academic year. They announced a formal affiliation with the Nashville chapter of the Council of Supply Chain Management Professionals (CSCMP) that will provide students unique opportunities to network with representatives and executives from local companies, additional training and certification, and internship/job opportunities. CSCMP representatives have committed to support the MTSU group, with multiple events per semester involving representatives from best-practice local supply chains presenting about their respective companies and careers, networking opportunities, and other relevant supply chain management career topics. In a February panel discussion, three supply chain undergraduate alumni, Ashe Tuck, Miriam Klueber, and Brittany Morton, shared advice on job searching, résumé builders, and insight into the job market. They also discussed different aspects of their careers and how the Supply Chain program helped prepare them for these jobs. Richard Tarpey is the advisor for the group.

SCHOLARSHIPS and AWARDS

The Jones College of Business presented more than \$200,000 in student awards and scholarships, including 165 E.W. “Wink” Midgett Awards. Students won a variety of awards from external stakeholders as well.

- Xavier Davis received the \$10,000 Public Company Accounting Oversight Board Scholarship for the 2020–21 academic year.
- Areez Sadiki was awarded a \$5,000 AICPA Legacy Scholarship for minority Accounting students.
- The CFA Institute University Affiliation Program completed its annual review of our programs and awarded seven CFA exam scholarships for the new academic year.
- Economics Honors student Patricia Hummel won an Undergraduate Research Experience and Creative Activity grant (URECA) for her thesis project under the supervision of advisor Keith Gamble.
- Ph.D. candidate Nicholas Reinarts received the Adam Smith Fellowship for the 2021–22 academic year from the Mercatus Center at George Mason University. The fellowship’s \$10,000 award includes a stipend plus travel and lodging costs to attend colloquia hosted by the Mercatus Center.

Jacob King, left, Wilson Bank & Trust scholarship recipient, Finance major, and MTSU football player; Andy Jakes, center, Southern Regional President at Wilson Bank & Trust; and Grant Gardner, Wilson Bank & Trust scholarship recipient and Finance major.



Deana Raffo,
Management faculty, with
students in BAS courtyard.

TRAVEL

- The Center for Free Enterprise at West Virginia University invited Ph.D. candidates Protik Nandy and Emilia Suggs, as well as incoming Ph.D. student Gabriel Benzecry, to attend its Summer Empirical Workshop conducted via Zoom over two weeks.
- Ph.D. candidate Labanya Roy will present her paper, "COVID-19 and Public Transport in Smaller U.S. Cities," and Ph.D. candidate Atia Ferdousee will present her paper, "The Effect of Tax Credit Policy on Electric Vehicle Sales: A Synthetic Control Approach using Bayesian Structural Time Series," at the Southern Economic Association Annual Meeting.
- Bronwyn Graves, BERC graduate research assistant and Ph.D. candidate in Economics, attended the Institute for Global Business Research fall 2020 conference. She presented a paper jointly with BERC Director Murat Arik titled "Economic Impacts of a General Aviation Airport: Murfreesboro Municipal Airport." The paper received one of the conference's distinguished research awards. Arik also chaired a session at the virtual conference.
- Graduate students Cassidy Johnson and Sara Sorani presented an abstract with Sam Zaza and Michael Erskine titled "Consumer e-purchase intention" at the MBAA International Conference.
- Deana Raffo and eight M.B.A. students attended the Nashville Women Leader's Summit.

COMPETITION

- Risk Management and Insurance majors Danario Deveaux and Mark Darling's submission advanced to the second round of the National A.M. Best Student Challenge.
- Logan Dorris, Xavier Davis, and Will Bell won the Professional Development and Ethics Competition.
- Ph.D. candidate Atia Ferdousee won the award for best presentation at the 10th International Conference on Informatics, Environment, Energy, and Applications (IEEA) 2021.
- Lee Company Sales Competition award recipients included Nicholas E. Lynn, first place; Truman Greub, second place; and Dillon Leverette, third place.
- The MTSU Capital Gains Team placed second in the TVA Case Competition. The team included two Accounting majors, Sierra Crowe and Timothy Gassman, and Management major Kaushal Patel.
- Finance major Nathaniel Close won the Financial Executives International Award. Anne Anderson accompanied him to the virtual academic awards program.

- Marketing student Olivia Andersen and Svetlana Baranova, Event Planning, placed fifth, and Thomas B. Foreman, Retail Management, placed eighth in the nation during the Collegiate DECA International Career Development Conference finalist competitive events.
- The IGA Office of Professional Sales held the Enterprise Fleet Management Solution Competition in April. Students Colton Mader, Nakia Marion, Taylor Reynolds-Bower, Sarah Pearson, Eston Carlton, Madison Baharloo, Eston Carlton, Madison Baharloo, Olivia Clifton, Johnny Vu, Nicco Springer, Eden Walker, and Jessica Usatenko earned invitations to the competition. The award recipients included: Madison Baharloo, first place; Olivia Clifton, second place; and Sarah Pearson, third place.
- Hannah Makarczyk (M.B.A.) and Katelyn Gardner (Marketing) each received first place in the JCB Scholars Week.
- Deloitte announced regional winners of the Beta Alpha Psi Best Practices Competition. The MTSU competition team of Melissa Barrett, Adam Plaza, and Judd Sparks placed first in the Southeast Region in the category of "Invest in Your Community." The team has been invited to participate in the Best Practices Competition at the BAP Annual Meeting.
- Collegiate DECA Champions Catherine Olivia Andersen (Marketing) and Allison Mullins (M.B.A.) received the prestigious national DECA Academic Honor Award. Catherine Olivia Andersen and Thomas B. Foreman (Marketing, Professional Selling) received the national DECA Chapter Leadership Award. Allison Mullins received the national DECA Individual Passport Leadership Award.
- 2021 Business Plan Competition winners are:
 - o \$7,500 First Place: Daisy Skidmore—Daisy Sue Design
 - o \$5,000 Second Place: Ayana Muhammad—Ayana Ife Active
 - o \$3,500 Third Place: Titile Niamke—The Tea Bar
 - o \$2,500 Fourth Place: Jackson Greene—Pursuit Digital
 - o \$1,500 Fifth Place: Natalie Hickman—Haven Equestrian Center
 - o \$600 Robert and Virgie Clouse Agricultural Entrepreneurial Spirit Award: Natalie Hickman—Haven Equestrian Center
 - o \$600 The Wil Clouse Entrepreneurial Maverick Spirit Award: Daisy Skidmore—Daisy Sue Design
 - o \$500 Elevator Pitch Award: Daisy Skidmore—Daisy Sue Design
 - o \$500 Written Business Plan Award: Daisy Skidmore—Daisy Sue Design





OPPORTUNITIES

- The Management Department offered Lean Six Sigma Yellow Belt Certification at no extra cost to graduate students taking the Continuous Improvement and Problem Solving course in Summer 2020.
- Thom Coats, director of the Center for Professional Selling, hosted How to Wow with LinkedIn, Dress for Success (LinkedIn Headshots), and the Jackson Virtual Etiquette Dinner.
- Kevin and Weston Wax, leaders of Wax Family Printing, spoke to Ralph Williams' Family Business class.
- As a part of Global Entrepreneurship Week, local entrepreneur and Shark Tank participant Maddox Prichard spoke to students and a Locally Owned Murfreesboro panel held a question and answer session.
- Under Kevin Zhao's leadership, our TVA Investment Challenge stock portfolio beat the S&P 500 total return. Its performance was driven by stock picks in the industries of information technology, health care, and financials. TVA is providing the Economics and Finance Department a financial award in recognition of this performance.
- The IGA Office of Professional Sales held the Personal Selling Event via HandShake with the following companies attending: Novatech (Matt Shorter, vice president of sales, and Kim Lipscomb, human resources); Dell Technologies (Ashe Tuck, manager); State Farm (Jason Howell, vice president of sales); Insurance Group of America (Jamie Noe, CEO); Jackson (Yesentia Lankford, Jodi Cook, and George Washington, human resources); Talestry (Brad O'Neal, CEO); Enterprise Holdings (Nikki Little, recruiter); BC Holdings of Tennessee, LLC (Harmany Freese, human resources); First Community Mortgage (Kaitlyn Roper, human resources); Murfreesboro Pulse (Bracken Mayo, owner); and C-Spire (Deric Usner and Mike Johnson, vice presidents of sales).

PLACEMENT

- The Mercatus Center at George Mason University awarded incoming Ph.D. student Nicholas Reinarts the Don Lavoie Fellowship.
- Ph.D. candidate Emilia Suggs accepted an offer for the position of assistant professor of Economics in the School of Business, Technology, and Economics at King University.
- Ph.D. candidate Protik Nandy was a visiting fellow this summer with the American Institute of Economic Research.
- The Bridwell Institute for Economic Freedom in the Cox School of Business at Southern Methodist University invited Ph.D. student Nick Reinarts to attend an Economic Freedom Research Colloquium.
- Ph.D. candidate James Bakuli accepted an offer for the qualitative models validation senior analyst position with Citibank.
- Professional Selling graduate Nicolas Lynn was hired by Novatech, a partner of the Center for Professional Selling.

College of Business Raider Realty alumnus Trey Lewis, vice president at Ole South; Raider Realty alumna Aliyah Loyd, online sales counselor at Ole South; and David Urban, dean, Jennings A. Jones College of Business, at the BAS courtyard

Timothy Graeff, Career Achievement Award recipient, at the 2021 Fall Faculty Meeting.



FACULTY AND STAFF

This year 84 staff and faculty were recognized as individuals “who made a difference” for graduates.

RECOGNITION

- During the spring 2021 initiation of Phi Kappa Phi, Anne Anderson, Rebecca Foote, and Andrea Kelton were recognized by student initiates as “influential faculty who encourage students to strive for academic excellence at Middle Tennessee State University.”
- Murat Arik received the 2021 JoAnn C. Carland Distinguished Service Award from the Institute for Global Business Research. Arik and Bronwyn Graves received the Distinguished Research award at the fall 2020 IGBR conference.
- Lara Daniel was recognized by the Murfreesboro Breakfast Rotary Club as its Rotarian of the Year. Daniel is the faculty advisor to the Rotaract Club of MTSU.
- Diane Edmondson received the Paul E. Garber Award as part of her service with Civil Air Patrol.
- Rebecca Foote received the True Blue Citation of Distinction for Achievement in Education.
- Keith Gamble was recognized with the MTSU Outstanding Achievement in Instructional Technology Award.
- Tim Graeff was named the MTSU Career Achievement Award recipient.
- Amy Harris was awarded the Diversity and Inclusion Advocate of the Year by the Nashville Technology Council.
- Pramod Iyer received the 2020–21 Bridgestone Americas Distinguished Lecturer Award.
- The Council for Economic Education awarded Maria King and the MTSU Tennessee Council on Economic and Free Enterprise Education the 2020 Albert Beekhuis Award. This award recognizes an affiliated Center for Economic Education for outstanding performance in working with teachers and exhibiting excellence in delivering high-quality programs and outreach to its community.
- Melinda Korzaan and Dave Wood were awarded the Distinguished Lecture Fund to host a virtual event with Dr. David Hillson, an international risk management expert, to speak to MTSU this fall on “Black Swan Hunting: Handling Emergent Risk.”
- Ascend Federal Credit Union nominated Lucy Matthews for the Rutherford Cable Athena Award 2021.
- Lucy Matthews and Diane Edmondson received the 2021 Sales Educators Academy Innovations in Teaching Award.
- Michael Peasley and co-authors received the Best Abstract in the Nonprofit Track award for “Cause Marketing and Firm Value: A Look at Retailer, Nonprofit, and Donation Factors,” at the Atlantic Marketing Conference 2020.

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Mark Roberts, coordinator for Dale Carnegie, leading the summer immersion course for staff and faculty



- Violet Rigsby was awarded the 2020–21 Advising Advocate Award.
- Dan Smith won the Outstanding Reviewer Award from the *Journal of Financial Economic Policy*. Additionally, the Honor Society of Phi Kappa Phi elected Smith as a faculty member.
- Vince Smith, Marketing, was named professor emeritus at the 2020 MTSU Foundation and Faculty Recognitions. Steve Lewis and Martha Balachandran of the Marketing Department were named emeriti faculty at the 2021 ceremony.
- Sam Zaza was granted the Best Associate Editor Award by the European Conference on Information Systems (ECIS). ECIS is the flagship conference for region 2 of the Association for Information Systems. She was nominated for an “early career” award by the Association for Information Systems for contributions to the information systems field as a junior faculty member. Zaza also was elected secretary/treasurer for SIGCORE (a special interest group of the Association for Information Systems).

Jones College Awards

State Farm Outstanding Professor Award: Michael Erskine (Information Systems and Analytics)

Bridgestone Americas Distinguished Lecturer Award: Pramod Iyer (Marketing)

Bill and Kathy Jones Outstanding Professor Award: Dan Smith (PERI/Economics and Finance)

Outstanding Dale Carnegie Trainer Award: Greg Nagel (Economics and Finance)

E.W. “Wink” Midgett Awards

- Distinguished Teaching: Laura Buckner (Marketing)
- Distinguished Research: Tom Tang (Management)
- Distinguished Service: John Wermert (Accounting)
- Award of Excellence: Tammy Waymire (Accounting)
- Outstanding Staff Member: Teena Young, former dean’s office administrator

PERSONNEL CHANGES

Robert B. Blair was appointed interim Marketing Department chair.

Promotion to Associate Professor with Tenure

Kristie Abston (Management)

Murat Arik (Management/BERC)

Lucy Matthews (Marketing)

Adam Smith (Management)

Ralph Williams (Management)

Promotion to Professor

Dan Smith (Economics and Finance/PERI)

New Hires

Walker Todd (Economics and Finance)

Melanie Lyle (Information Systems and Analytics)

Stephanie Totty (Information Systems and Analytics)

Tim Miller (Information Systems and Analytics)

Karynne Turner (Management)

Mark Roberts (Marketing)

Krista Cashion (TSBDC)

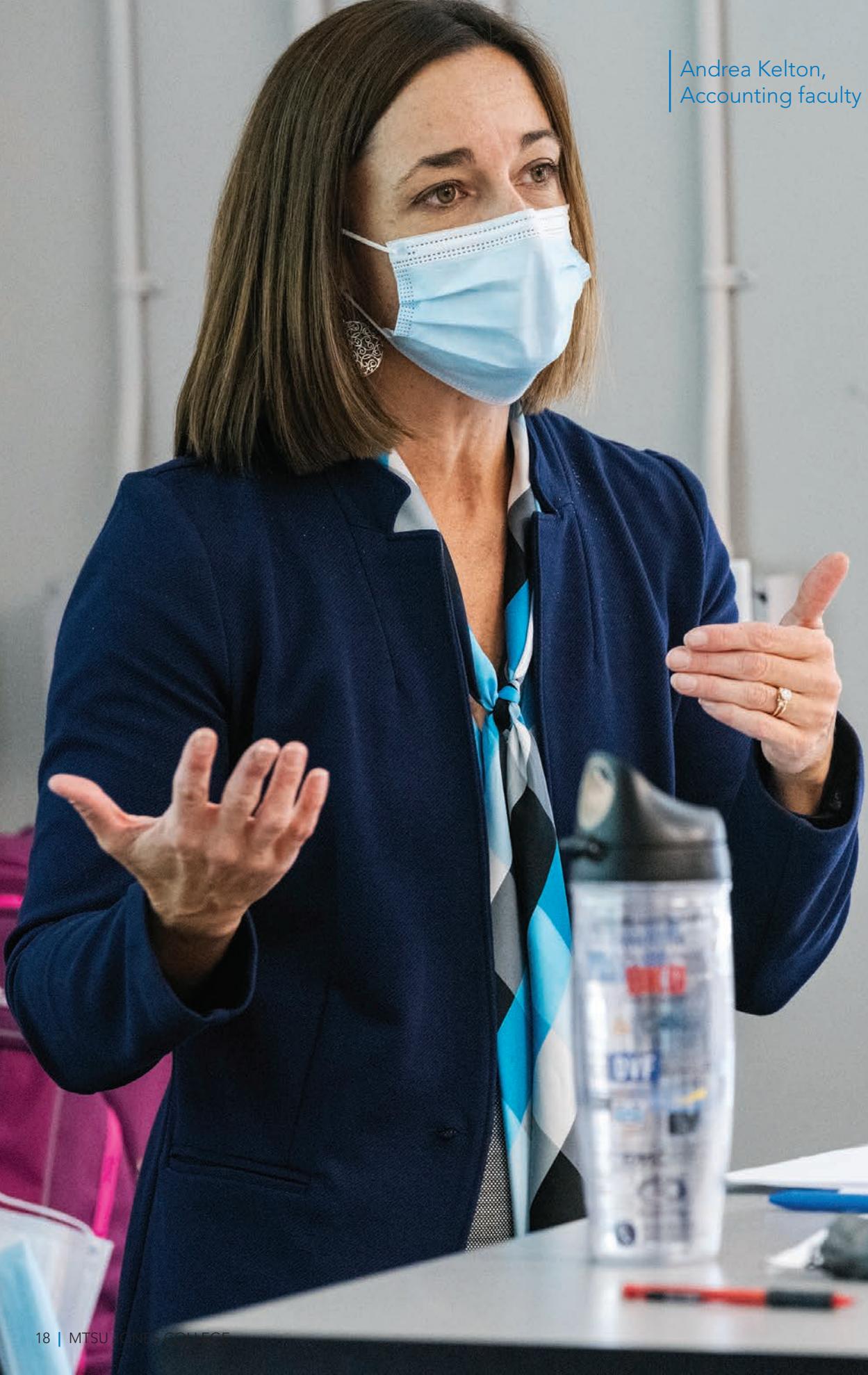
Retirees

Stephen D. Lewis (Marketing)

Martha Balachandran (Marketing)

Steve Overton (Marketing)

Andrea Kelton,
Accounting faculty



SERVICE | OUTREACH | RESEARCH

- **Josh Aaron** spoke to Entrepreneurship Organization students at Central Magnet School.
- **Kristie Abston** was invited to join the editorial review board for the *Southeast Case Research Journal*.
- **Laura Buckner** has been appointed to the Career Development Center Advisory Board.
- As executive director of MBAA International, **Jeff Clark** hosted the first all-virtual conference in the organization's nearly 60-year history. The conference was "glitch-free" and hosted almost 500 registrants.
- **Carlos Coronel** hosted a campuswide Advanced Panopto training session.
- **Keith Gamble** and Montgomery Barreto appeared on WMOT's "On the Record" radio show to discuss their research paper, "Increasing Financial Literacy Among Undergraduate Students."
- **Tim Graeff** served as an external reviewer for Missouri State University as part of its promotion and tenure process. Graeff also published the Tennessee Consumer Outlook Index each quarter.
- **Jeannie Harrington** will serve as the president elect for the Institute of Management Accountants Nashville board of directors in 2021–22.
- **Virginia Hemby-Grubb** was appointed vice chair of the Membership and Marketing Committee with the Association for Business Communication 2021–23. She was appointed to the Research Task Force by the Council for Business Teaching and Research 2021–22.
- **Andrea Kelton** was invited to continue serving on the editorial board of *Current Issues in Auditing*.
- MTSU Council on Economic and Free Enterprise Education Director **Maria Edlin King** and Jackie Morgan of the Atlanta Federal Reserve, Nashville Branch, conducted the educator professional development workshop, "The Economics and Business of Food: Coffee from Bean to Cup and Personal Financial Literacy for Educators." King also served as the co-chair for the annual Tennessee Jump\$tart Coalition's conference on personal finance education.
- **Melinda Korzaan** is serving as an external reviewer for promotion and tenure for Missouri State University.
- **Steven Livingston** and **Murat Arik** delivered an economic outlook presentation at the Tennessee City Management Association conference in Murfreesboro.
- **Lucy Matthews** will serve as the Atlantic Marketing Association president 2020–21.
- **Millicent Nelson** was selected to serve on the advisory panel for the Wiley Business, Education, and Career Team.
- **Sherry Roberts** served as a judge for the Marketing Communications event during the DECA Power 2000 conference.
- **Raj Srivastava** served as track chair of Sales Management for the Society for Marketing Advances virtual conference.
- **Paula Thomas** has completed her three-year term on the AICPA Foundation board of directors. Her term has been extended for a fourth year, and she will continue to serve as Foundation treasurer.
- **Tammy Waymire** has been named to the editorial board of *Advances in Accounting*.
- **Ralph Williams** served as a judge for the 2021 Printing Industry of the South Graphic Awards Competition.
- **David Urban** continued to serve at executive committee and board of directors meetings for the Rutherford County Chamber of Commerce.



THE BRAND

The Information Systems and Analytics Department achieved ABET accreditation.

The college established the Center for Professional Selling with Thom Coats as director.

The Management Department established a Supply Chain Management B.B.A. and a Human Resource Management concentration. The Society for Human Resource Management approved the new Human Resource Management concentration as a SHRM-aligned program.

The Center for Economic Education expanded and has been renamed the Tennessee Council on Economic and Free Enterprise Education with Maria Edlin King as director.

Jones College faculty and staff continued their partnership with the *Nashville Business Journal*, publishing content on the "Change Makers" thought leadership forum.

Jones College has partnered with Coursera, Foundation for Economic Education, and ACAMS to better serve students and the community.

The College of Business won the Provost's Cup for the eighth year in a row during the MTSU Charitable Giving Campaign. (image left)

RANKINGS

#20 Best Affordable Entrepreneurship Programs (2021)

#4 Best 15 Master's in Management Information Systems Programs (2021)

#9 Best Master's Programs in Supply Chain Management (2021)

#26 Best Online Master's in Finance Program (2021)

#42 Best Value Program in Accounting (2020)

#12 Best Marketing Schools In the US To Hire From In 2020 (2020)

#15 Most Affordable Online Master's Degrees in Supply Chain Management (2020)

#1 Best's Reviews' Survey of Insurance and Risk Management Programs (2020)

#25 Best Online Master's in Finance Program (2020)

FACILITIES UPGRADES

- The Information Technology Division upgraded the BAS master classrooms and installed dual Extron microphones in all BAS classrooms.
- The college replaced laptops for all faculty/instructors/adjuncts with current technology.
- The University began using Microsoft Teams and Examyty.
- The BAS north side wireless network access points were upgraded.
- The One Button Studio+ has been upgraded.

Business and Supply Chain Management
faculty Richard Tarpey



Carlos Coronel, JCB IT
Resources director and faculty



POLITICAL ECONOMY RESEARCH INSTITUTE

15 Student Fellowships

- Ph.D. Fellow Alumna: Dr. Emilia Suggs
- Ph.D. Fellowships: Rania Al-Bawwab, Nicholas Reinarts, and Shamsuddeen Nassarawa
- Dissertation Fellowships: Inhwa Kim, Protik Nandy, and Labanyalata Roy
- Ph.D. Summer Fellowships: Gabriel Benzecry and Caleb Watts
- PERI Legal Policy Fellow: Ross Marchand
- Undergraduate Fellowship: Patricia Hummel
- Incoming Ph.D. Fellows 2021–22: Sean Alvarez, Anton Chamberlin, Macy Scheck, and Nicholas Jensen

104 Classes Taught by 3 Faculty, 8 Affiliated Faculty, and 6 Ph.D. Fellows

- 147 graduate students
- 1,248 undergraduate students
- 125 undergraduate Honors students

38 Publications

- 25 op-eds/commentaries published (in titles including *Wall Street Journal*, *The Hill*, *The Fiscal Times*, *The Tennessean*, *Nashville Business Journal*, and others)
- 9 academic journal articles published
- 2 books published: *Money and the Rule of Law* and *The Political Economy of Public Pensions*
- 2 policy studies: “Kickstarting K–12 Education in Tennessee: Avenues for Systemic Transformation” and “Tennessee Public Pensions: A Model for Pension Reform”

35 Events

- 8 public lectures
 - “Uncle Sam Can’t Count,” with Burt Folsom
 - “Reforming Policing in Tennessee,” with Radley Balko
 - “Wealth Tax Debate,” with Arthur Laffer and Leslie Marshall
 - “Kickstarting K–12 Education in Tennessee,” with Corey DeAngelis
 - “Criminal Justice and Police Reform in Tennessee,” with Zuri Davis
 - “Culture, Capitalism, and Gender Equality,” with Claudia Williamson
 - “Why It’s OK to Want to Be Rich,” with Jason Brennan
 - “Macro Musings Podcast: Money and the Rule of Law,” with David Beckworth, Daniel Smith, and Alexander Salter
- 11 partner events
- 11 research workshops
- 3 student paper workshops
- 2 student discussion colloquiums

College of Business Economics
and Finance faculty Dan Smith,
director of PERI



Patricia Hummel, Economics
major and BEREC project
student technical assistant



BUSINESS and ECONOMIC RESEARCH CENTER

Reports and Economic Dashboards

- Housing Tennessee, featuring a new dashboard interface at <https://mtsu.edu/berc/housing/>
Sponsored by the Tennessee Housing Development Agency (quarterly)
- Global Commerce: Tennessee and the International Economy (monthly data updates, quarterly reports, and periodic articles)
- Tracking Tennessee's Economy, featuring a new dashboard interface at <https://mtsu.edu/tacir>
Sponsored by the Tennessee Advisory Commission on Intergovernmental Relations

Studies and Grants

- Community Facilities Technical and Training Grant Program, grant from USDA
- 2021 Middle Tennessee Industrial Wage and Benefit Survey, contract study sponsored by Middle Tennessee Industrial Development Association
- Urbanek Splint Feasibility Study, contract study sponsored by TMJ Services
- Health Care Industry in Nashville 2020, contract study sponsored by Nashville Health Care Council

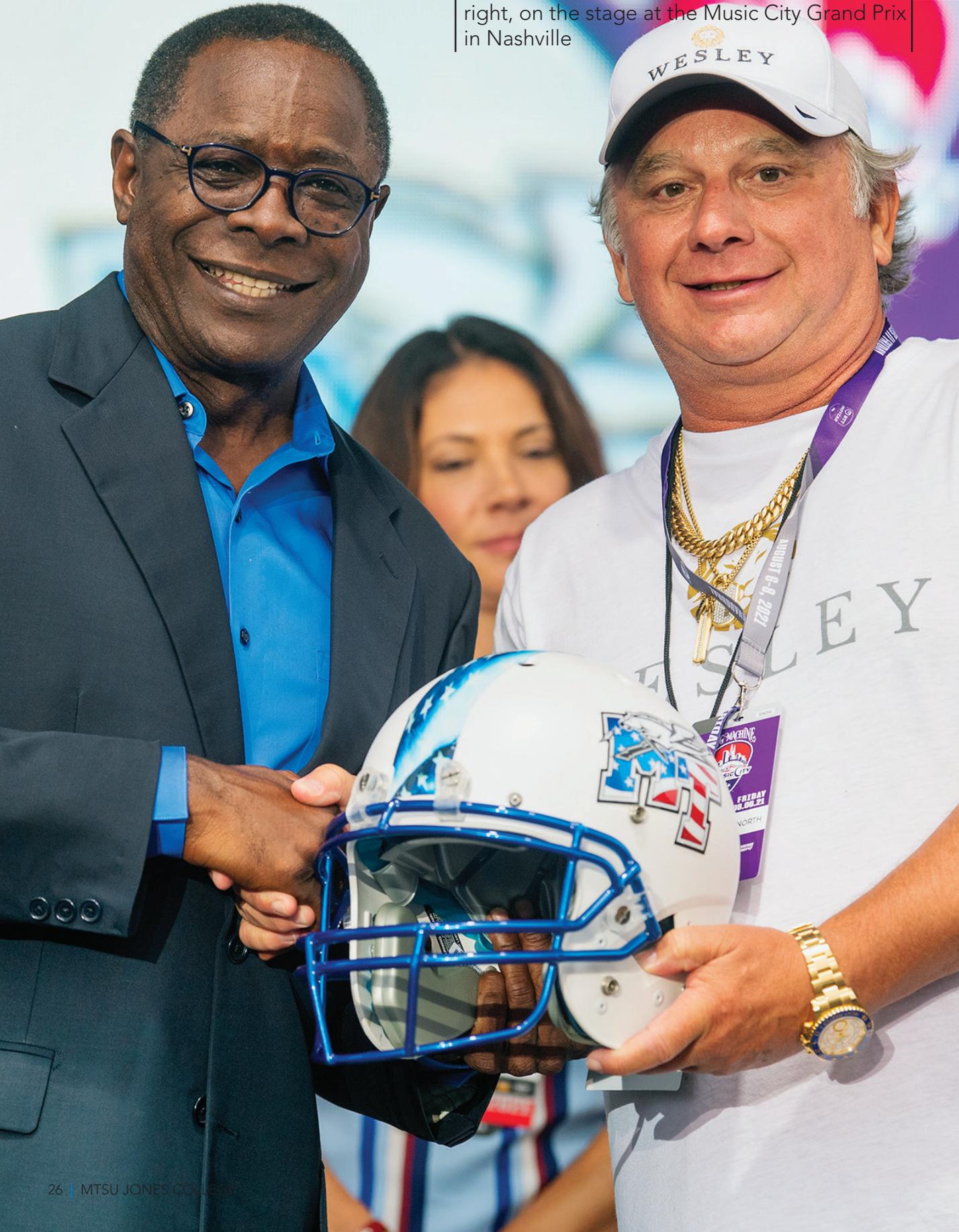
MTSU Projects

- Feasibility Study for Master of Science degree in Data Science
- Impact of Supply Chain Disruptions: An Assessment of Domestic Versus International Supply Chain Disruptions on Businesses, in partnership with Tennessee Small Business Development Center
- Family Business Survey, in partnership with the Jones College Department of Management and Tennessee Center for Family Business.

Publications

- "Economic analysis: Nashville housing market remains unpredictable during pandemic."
Murat Arik, *Nashville Business Journal*, 2021.
- "Shifts in Family Businesses Due to the COVID-19 Pandemic." Murat Arik and BERC student research team Jessikah Riley, Azizakhon Mirsaidova, and Mariyam Sumaiya. *Global Journal of Entrepreneurship*, 2021.
- "Economic Impacts of a General Aviation Airport: Murfreesboro Municipal Airport (MBT)."
Murat Arik and BERC graduate research assistant Bronwyn Graves. *Global Journal of Business Disciplines*, Vol. 5, Number 1, 2021.
- "How difficult is it to fill manufacturing positions? A cross-sectional assessment of survey results."
Murat Arik with co-authors Kristie Abston and Sam Zaza. *Global Journal of Accounting and Finance*, Vol. 5, Number 1, 2021.

MTSU President Sidney A. McPhee, left, and Wesley Financial Group's Chuck McDowell, right, on the stage at the Music City Grand Prix in Nashville



FRIENDS

BUSINESS AWARDS

- Former Economics Professor Muhammad Yunus has received the Olympic Laurel award for his extensive work in development through sport.
- *Nashville Business Journal* CFO awards honored Jeff Ballard of Delta Dental of Tennessee as the Larger Private Company winner and Susan Kane ('89) of Censis Technologies Inc. as the Small Private Company winner.
- Jim Arnette, Accounting alumnus and director of Local Government Audit for the Tennessee Comptroller, has been recognized with the Robert W. King Memorial Award. This is the highest honor bestowed by the Association of Government Accountants.
- Jamie Noe, Insurance Group of America, received the 2020–21 Outstanding EXL Community Partner Award.

NOTABLE GIFTS

- Charles McDowell: Pam Wright Chair of Entrepreneurship "Supporting Student Entrepreneurs"
- Charles McDowell: Pam Wright Chair of Entrepreneurship "MTSU Business Plan Competition"
- Hawkins Family Foundation: Hawkins Endowed Scholarship Fund "Student Scholarships"
- Ming Wang: Dr. Ming Wang's Cosmopolitan Lecture Series
- Larry Tolbert: Tolbert Faculty Fellow in Ethical Leadership
- Delta Dental of Tennessee: Established Jones College Student Emergency Fund
- Andrew Woodfin Miller Foundation: Political Economy Research Institute Enrichment Fund
- Sandra Benson: Established the I'm In! Accounting Success Lab
- M. Thomas and Martha R. Collins: M. Thomas and Martha R. Collins Free Enterprise Lecture Series
- Betty Conn: Management Student and Faculty Fund
- Yohan Abraham Foundation: Yohan Abraham Memorial Scholarships
- William and Martha Richmond: William and Martha Richmond Scholarship Fund
- Insurance Group of America: IGA Office of Professional Sales
- Enterprise Holdings Foundation: Sales Program Enrichment Fund
- Locally Owned: Five scholarships



NEW SCHOLARSHIPS

Archer-Johnstone Endowed Scholarship

Dr. M. Jill Austin

Mid-Tennessee Chapter CPCU Excellence in Insurance Scholarship

Doris Dunn, Mid-Tennessee Chapter CPCU

William and Martha Richmond Scholarship

William and Martha Richmond

Wilson Bank and Trust Scholarship

Wilson Bank and Trust Southern Region

The annual Rebecca A. Foote Determination Scholarship was established by Patrick Amans, B.B.A. '14, M.Acc. '16, in honor of his teacher and mentor.

TOTAL FUNDRAISING \$1,553,404.28

Jones College established the Dean's Leadership Society to recognize individuals and companies that generously support business programs and initiatives at the highest levels.

74 of the 2020 gifts from graduating seniors were directed to Jones College.



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