

Jones College of Business

ANNUAL REPORT 2021-22

**MIDDLE
TENNESSEE**
STATE UNIVERSITY

JENNINGS A. JONES COLLEGE OF BUSINESS

We will remember 2021–22 as a year when we moved onward and upward in pursuing “national prominence and regional dominance.” We capitalized on the momentum generated in early 2021 by our successful AACSB accreditation review and our achievement of initial ABET (Accrediting Board for Engineering and Technology) accreditation for our B.B.A. in Information Systems.

We started the 2021–22 academic year with all-day strategy retreats for our business and accounting programs facilitated by a well-known and highly respected team of consultants.

One innovation based on the retreats was a Lifelong Learning Series. This program provides the public with timely presentations about current topics in business, similar to TED Talks. We make them available via in-person attendance and livestreaming. We also archive the presentations on our college YouTube channel for anyone who wants to view them.

Jones College continues to develop market-driven programs. In 2021–22, we enhanced our program in Professional Selling by establishing a dedicated center that is part of the University Sales Center Alliance (USCA). This alignment with USCA is already making our program better known nationally, and it gives our students more opportunities to shine via national sales competitions. In other areas of Marketing, our faculty built an M.B.A. concentration in Strategic Marketing Analytics and an undergraduate concentration in Digital Marketing, both of which launched in fall 2022.

We have embarked on an effort to create a B.S. degree in Cybersecurity. Our Information Systems program has always been the locus of IT security education at MTSU. It makes perfect sense to offer a B.S. in Cybersecurity to meet the enormous demand for skilled security professionals.

We have created a standalone M.S. in Supply Chain Management to accompany our B.B.A. in Supply Chain Management. The greater Nashville region is a hotbed of logistical activity. We made sure the master's program offers higher-level skills to undergraduate students who may have majored in Supply Chain Management, either at MTSU or another university.

Our new Human Resource Management concentration is part of the revamped B.B.A. in Management and Leadership. It is drawing so many students that the Management faculty are working on a Human Resource Management concentration in the M.S. in Management.

Finally, I informed Provost Mark Byrnes and President Sidney McPhee in May 2022 that the 2022–23 academic year would be my last as Jones College dean. I will have served for 10 years, and it's time for someone else to continue our positive momentum. I look forward to returning to a more traditional faculty role. I appreciate the commitment and effort of our faculty, staff, students, alumni, and other supporters to make Jones College a better place!



David J. Urban, Ph.D., PCM,
Dean and Professor of Marketing

MIDDLE TENNESSEE
STATE UNIVERSITY.

I AM *true*BLUE

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|-------------------|----|
| Students | 5 |
| Faculty and Staff | 13 |
| The Brand | 35 |
| Friends | 39 |



College of Business faculty and staff participating in the Information Systems and Analytics Fall Fest in the Student Union Commons



STUDENTS

Students enjoyed a wealth of opportunities for professional development, networking, internships, and hiring.

PROFESSIONALISM

Global Entrepreneurship Week
Promoting Professionalism Week

Tom and Martha Boyd Ethical Leadership Week
Tennessee Financial Literacy Week

IGNITE Professional Development Offerings

- “Wait, we have a Career Development Center?”
- Budgeting for Achieving Financial Goals and the Importance of Financial Goals
- Business Etiquette Dinner (This free dinner led by Thom Coats is a hands-on event; students learn the common rules for business dining during a banquet. Sponsored by Jackson National Life)
- Diversity and Inclusion
- Elevator Pitch Competition
- Financial Foundations and a Step Beyond Presentation
- Financial Literacy Keynote Presentation by Troy Jones
- Financial Simulation—The Game of Life
- Finding Your Perfect Internship
- First Horizon Virtual Sessions
- Getting More Bang for Your Buck
- Getting Started with LinkedIn
- How to Attend a Networking Event
- How to Develop your Elevator Pitch
- How to Use LinkedIn for Networking
- How to Use LinkedIn for Pre-Meeting Research
- Identity Protection and Understanding Fraud
- “If Only I’d Known”
- Job Searching 101 and a Recruiter’s Perspective
- Jumpstart Your Career!
- Marketing in a Diverse World: Raising Cultural Awareness
- Microsoft Excel Basics
- Microsoft Excel Data Analysis Basics
- Microsoft Excel Data Visualization
- Mock Interviews
- Overcoming Challenges in Small Business Ownership
- Panel Discussion—Careers in Financial Planning
- Panel Discussion—Importance of Community Involvement for Young Professionals
- Panel Discussion—Meet the Accounting Profession
- Panel Discussion—The Early Years
- Preparing for a Network Event

Kimberly Bolstad during Gamma Iota Sigma Mock Interviews

- **Professionalism:** What are employers looking for in an employee?
- **Rock Your Resume!**
- **“Straight Talk” . . . Ask the Employers**
- **The Pitch**

- **True Blue YOU Virtual Escape Game**
- **Understanding Credit**
- **Understanding Credit and Boosting Your Score**
- **What Is Onboarding?**

Career Fairs and Networking

- **BEST Career and Internship event**
- **Blue Raider Finance Network—Networking**
- **Business Unplugged: Networking Night!**
- **IT Connect Career Fair**
- **Leadership Expose**

- **Meet the Firms**
- **Pop In**
- **Risk Management and Insurance Career Fair**
- **University Career Fair**



ORGANIZATIONS

- **Accounting Connections** hosted a variety of events and numerous guest speakers for current and prospective students throughout the year.
- **American Marketing Association (AMA)** celebrated Marketing Week by holding a food drive for the MTSU Student Food Pantry and a slogan contest. Hallie Hardin, DeJuan Lewis, and Jenna Roberts represented the AMA chapter and won the Strategic Marketing Case Study Competition in the regional AMA event at Trevecca University.
- **Beta Alpha Psi (BAP)** was named a superior chapter by the Beta Alpha Psi Board of Directors for the ninth year in a row. The group held weekly meetings throughout the academic year and hosted many guest speakers regarding a variety of professional development topics. Additionally, Beta Alpha Psi yielded the 2021 Best Practice Team, consisting of Melissa Barrett, Judd Sparks, and Adam Plaza, that placed third in the Invest in Your Community category in the global competition. The group’s annual Meet the Firms event was attended by 43 professional and employer organizations and 81 Accounting students seeking internships and full-time positions. Beta Alpha Psi held its Annual Golf Outing in September 2021. The student leadership team included Matt Mullings, Kailey Herrin, Joshua Orellana, Andrew Clark, Aaron Jollay, and Athena Zaharakos. BAP’s video presentation, “Cultivating Engagement within the Zeta Gamma Chapter,” was judged best in the Southeast Region’s Best Practices Competition sponsored by Deloitte. The team members were Andrew Clark, Ciara Goins, Kailey Herrin, and Matt Mullins, coached by faculty advisor Kim Honaker and faculty co-advisor Brandon Vagner. The BAP Best Practices Team placed first in The Art of Engagement category and competed in the finals. The Best Practices Team was composed of Andrew Clark, Ciara Goins, Kailey Herrin, and Matt Mullins. Aaron Jollay was selected to participate in Beta Alpha Psi’s Project Run With It competition at the annual meeting.
- **Collegiate DECA** student leadership included Olivia Andersen, Svetlana Baranova, Tessa Bartoszek, Kate Matthews, Allison Mullins, and Alanna Vega. They hosted social events at Lanes, Trains, and Automobiles and Flipping Axe. The organization also volunteered at Middle Tennessee Christian School to assist with a pancake breakfast benefiting Journey Home Ministries. Olivia Andersen, Svetlana Baranova, Allison Mullins, Tessa Bartoszek, Alanna Vega, and Kate Matthews attended the 2021 International DECA ENGAGE Leadership Development Conference. Collegiate DECA received a \$11,530 award from Student Organizations and Service that funded participation in the Collegiate DECA International Career Development Conference, where Andersen and Mullins received medals for placing in the first round of Event Planning and proceeded to the second round of the event. DECA received the 2022 Chapter Leadership Passport Diplomat Award.
- **National Association of Black Accountants (NABA)**, in addition to meetings with guest speakers, held a Virtual Public Accounting Fair on October 20, 2021. Recruiters and professionals from Deloitte, Blankenship CPA Group, EY, FMC, and Kraft CPAs came to discuss their internship and employment opportunities with the 22 students in attendance.

Allyson Campbell at the Information Systems and Analytics Fall Fest at the Student Union Commons



Alpha Kappa Psi business fraternity at the Spring 2022 Student Organization Fair

- MTSU Supply Chain Management Student Organization (SCMSO), in conjunction with the Department of Management and the Jones College of Business, hosted the first MTSU Supply Chain Summit in March 2022 with keynote speaker Nathan Swartz. Twenty-five industry partner representatives from 15 local and middle Tennessee companies participated, with over 100 students attending. The summit consisted of several roundtable format discussions concerning topics such as the pandemic impact on just-in-time and sourcing strategies, building resilience in supply chains, Six Sigma operational readiness assessment, and internships/hiring in supply chains. The SCMSO also hosted a mock interview event through the IGNITE program, which included hiring managers and senior leaders from local companies FedEx, Nissan, HCA/HealthTrust, Mapco, Schwan Cosmetics, Silo, Steamboat Transportation, DRiV, and InfoCenter. Twenty-five students attended and had opportunities to network and receive feedback concerning their interviewing skills.

SCHOLARSHIPS

Jones College of Business presented more than **\$200,000** in student awards and scholarships. Students won scholarships from a variety of external stakeholders, as well. Twenty MTSU students received TSCPA Scholarships for the 2021–22 academic year, making MTSU the largest recipient in the state. A total of \$84,000 was awarded to the following students: Kaitlynn Cribbs, Aaron Jollay, Joshua Orellana, Andrew Clark, Nicole Crawford, Darius Haynes, Jessica Wattenbarger, Allyson Bivvins, Ciara Goins, Anna Johnson, Jacob Meyer, Grace Smith, Brennan Ballard, Logan Davis, Grace Murphy, Allie Kirkman, Ashlynn Morton, Caroline Pankey, Abi Swanson, and Elizabeth Miller. Mariamawit Fekadu was awarded a \$1,000 Scholarship from Vaco.

TRAVEL

- Thirty Information Systems and Analytics students volunteered to staff the Nashville Analytics Summit in October 2021. Amy Harris coordinated this opportunity through her role on the steering committee.
- Professional Selling student Kate Matthews presented her Honors thesis topic at the Atlantic Marketing Association Conference.

COMPETITION

- Students in the TVA Investment Challenge presented their portfolio decisions at the virtual TVA Investment Conference. Students in the class included Jorge Avalos, Derrick Blackburn, Kolton Blake, James Flatt, and Anton Van Gundy. MTSU's team is ranked second among 25 participating universities. The ranking was primarily due to the 6.17% excess return above the S&P 500 total return for 2021. The performance was the best of any MTSU team since the beginning of the program.
- Shamsuddeen Nassarawa, Rania Al-Bawwab, Sean Alvarez, Gabriel Benzecry, and Nicholas Reinarts all had presentations accepted for the Southern Economic Association annual meeting in November.



Alex Roberts showcasing her company The Social Consultants at the 2022 Business Plan Competition

- Nicholas Reinarts received the Adam Smith Fellowship for the 2021–22 academic year from the Mercatus Center. The fellowship includes an award of \$10,000 that includes a stipend and travel and lodging to attend colloquia hosted by the Mercatus Center.
- UBS Pitch Challenge announced that the MTSU AIS Green Team (Fletcher Anderson, Jordaan Carpenter, Andrew Muchow, Kenny Stacy, Suan Tuang) placed second. Only five teams were selected for the opportunity to work with a UBS-designated mentor over five weeks to finalize the pitch challenge.
- Dennis Gupton had students in ENTR 3650 (New Venture Creation) present their business ideas and requests for funding support in a Shark Tank-type competition. Judges were Ronnie Martin (financial advisor for Pinnacle Financial Partners), Jamie Harrington (senior vice president/ financial advisor for Pinnacle Financial Partners), and Leroy Cunningham (business specialist at First Bank). Student competition winners were:
 - o 1st place: Billy Fryar
 - o 2nd place: Melody Berg
 - o 3rd Place: Amanda Little
- Katelyn Gardner (M.B.A. candidate) received the Best Paper Award in the Advertising/Promotion Track at the Atlantic Marketing Association Conference. Her paper was her Honors thesis prepared under the mentorship of Diane Edmondson.
- Hallie Hardin, DeJuan Lewis, and Jenna Roberts represented the American Marketing Association (AMA) chapter and won the Strategic Marketing Case Study Competition at the Trevecca University regional AMA event.
- Thom Coats hosted a variety of competitions through the Center for Professional Selling, including The PITCH: Elevator Pitch Competition, the Novatech Sales Competition as part of the Advanced Selling course, and B2B Marketing course competition.



- Eric Hogue successfully defended his dissertation, “Essays on Recording Artist Incentives and the Role of Concerts and Music Streaming,” and accepted a tenure-track position in digital marketing at Emerson College.
- Marketing alum Zach Jones was promoted to chief revenue office at TechnologyAdvice.
- Inhwa Kim successfully defended her dissertation, “Behavioral Barriers for Financial Choices,” in November 2021. She is a visiting assistant professor of economics at Sam Houston State University. Kim was named an assistant professor at Harris-Stowe State University.
- Ph.D. alumnus Mohammad Movahed transitioned from an instructor position at Austin Peay State University to a tenure-track position at Valdosta State University.
- Benaiah Musangu was hired at Goldman Sachs to be an analyst in the Investment Banking Division in Dallas.
- Ph.D. graduate student Yolunda Nabors was selected to participate in the Tennessee Doctoral Scholars Program at MTSU.
- Ph.D. graduate student Protik Nandy accepted a position at the University of Minnesota–Duluth.
- Estrella Ndrianasy, a recent Economics Ph.D. graduate, accepted the position of senior health policy data analyst at Vanderbilt’s Department of Health Policy.
- Nicholas Reinarts was accepted to this summer’s University of Chicago Price Theory Summer Camp.
- Ausra Speer, a former M.A. Economics student, has been admitted into the Finance Ph.D. program at the Stockholm School of Economics.

PLACEMENT

- Sean Alvarez was accepted into the American Institute for Economic Research’s Harwood Colloquium on Austrian Economics.
- Gabriel Benzecry was accepted into Duke University’s Summer Institute on the History of Economic Thought and into The Economic and Business History Society’s 47th Annual Conference and Doctoral Workshop.
- Ph.D. alumnus Max Deaton was hired as an economist in Walmart’s Global Public Policy division.
- Ph.D. graduate Bronwyn Graves accepted a tenure-track position at Linfield University.



FACULTY AND STAFF

RECOGNITION

- Anne Anderson was recognized by student initiates of Phi Kappa Phi as an Influential Faculty Member who encourages students to strive for academic excellence.
- Kristie Abston's paper with Kelly Manix, titled "Using Monroe's Motivated Sequence to Facilitate Engagement and Social Innovation," received the 2021 Best Doctoral Paper in the Innovative Teaching/Management Education Track at the Southern Management Association Conference.
- Murat Arik was approved by the MTSU Board of Trustees as the new holder of the Jennings and Rebecca Jones Chair of Excellence in Urban and Regional Planning. Arik also received the Martin S. Bressler Distinguished Research Award. Arik attended the Institute for Global Business Research Spring 2022 conference, where he presented two papers, attended the Board of Directors meeting, and received three awards.
- Tammy Bahmanziari earned the Office 2019 Microsoft Office Specialist: Excel Associate and Expert certifications. Bahmanziari also passed the first part of the Certified Management Accountant (CMA) Exam in October 2021.
- Martha Balachandran received the honorary title of professor emeritus on August 19, 2021.
- Robert B. Blair received a 25-year service award at the MTSU Service Award Luncheon in December 2021.
- Nick Clarke's co-authored paper "Blockchain Speculation or Value Creation? Evidence from Corporate Investments" was selected as one of the top three papers in the fall 2021 issue of *Financial Management*.
- Lara Daniel was recognized by the Murfreesboro Breakfast Rotary Club as its Rotarian of the Year.
- Diane Edmondson received the Gill Robb Wilson Award from the Civil Air Patrol in March 2022. Additionally, she received a \$1,000 EXL Faculty Grant to support her research presentation at the 2021 Society for Marketing Advances Conference.
- Michael Erskine was selected to receive the AIS Award for Innovation in Teaching, November 2021. He was also selected as a 2022 finalist for Community Leader of the Year by the Nashville Technology Center.
- Tim Graeff received the 2021 MTSU Career Achievement Award from the MTSU Alumni Association.
- Rebecca Foote, Master Instructor coordinator in the Department of Accounting, received the 2021-22 True Blue Citation of Distinction for Achievement in Education (MTSU Faculty).



Michael Peasley, assistant professor and director, Office of Consumer Research



Amy Harris, associate professor in the Department of Information Systems and Analytics, at the NTC Awards



Joshua Aaron, Pam Wright Chair in Entrepreneurship, with the Small Business Institute Showcase entrepreneurship award

- Amy Harris was elected to a three-year term representing MTSU on the board of the Greater Nashville Technology Council and assumed the role of president of Women in Technology Tennessee for 2022–23.
- Ronda Henderson received a 15-year service award at the MTSU Service Award Luncheon in December 2021.
- Andrea Kelton received the AIS Section Distinguished Service Award for her role as 2022 Midyear Meeting Conference Chair.
- Stephen D. Lewis received the honorary title of professor emeritus on August 19, 2021.
- Lucy Matthews, with Diane Edmondson, received the 2021 Sales Educators Academy Innovations in Teaching Award. Matthews, Edmondson, and Cheryl Ward were awarded \$1,000 on June 24, 2022, for their upcoming MT Engage Week event, Marketing in a Diverse World: Raising Cultural Awareness.
- Millicent Nelson was named the 2022 Outstanding Higher Educator of the Year by the Greater Nashville Alliance of Black School Educators.
- Deana Raffo was recognized as an Influential Faculty Member at MTSU's Phi Kappa Phi induction ceremony in November 2021.
- Gaia Rancati had a presentation accepted for the 10th Neuromarketing World Forum in Berlin, Germany, on September 20, 2022.
- Violet Rigsby was awarded the 2020–21 Advising Advocate Award.
- Steven Sprick Schuster received the Founders Prize for his paper "An Empirical History of the US Postal Savings System," as the best article in the 2020 volume of *Social Science History*.
- Richard Tarpey was recognized by student initiates of Phi Kappa Phi as an Influential Faculty Member who encourages students to strive for academic excellence.
- Kelly Williams earned Office 2019 Microsoft Office Specialist: Excel Associate certification.
- Dave Wood was named to the expert advisory panel for Insure.com.
- Sam Zaza received the Best Associate Editor Award from the European Conference on Information Systems. She served as the session chair for the conference theme. She was also nominated for the Diversity and Inclusion Advocate of the Year by the Nashville Technology Council.

2022 E.W. "Wink" Midgett Awards

- Award of Excellence: Diane Edmondson (Marketing)
- Distinguished Research Award: Ennio Piano (Economics)
- Distinguished Service Award: Lucy Matthews (Marketing)
- Distinguished Teaching Award: Tim Moake (Management)
- Outstanding Staff Member Award: Amie Donahue (Advising)

Jones College Awards

- Bill and Kathy Jones Outstanding Professor Award: Deana Raffo (Management)
- Bridgestone Americas Distinguished Lecturer Award: Sam Zaza (Information Systems and Analytics)
- Outstanding Dale Carnegie Trainer Award: Kenneth George (Management)
- State Farm Outstanding Professor Award: Richard Tarpey (Management)



Wisarut Suwanprasert,
assistant professor of Economics

BOOKS | ARTICLES | PUBLICATIONS

- Anne Anderson and Ben Jansen's article "Law of One Price Violation in Parent-Subsidiary Relations" was accepted by the *Critical Finance Review* for publication. The *Journal of Regulatory Economics* accepted for publication Anne Anderson's co-authored paper "Can Regulation Enhancing the Shareholder Franchise Increase Firm Value?"
- Murat Arik with co-authors Jessikah Riley, Azizakhon Mirsaidova, and Mariyam Sumaiya had their article, "Shifts in Family Businesses Due to the COVID-19 Pandemic," published in the *Global Journal of Entrepreneurship*. Arik with Kristie Abston and Sam Zaza had an article titled "How Difficult Is It to Fill Manufacturing Positions? A Cross-Sectional Assessment of Survey Results" published in the *Global Journal of Accounting and Finance*. Additionally, with Bronwyn Graves, he had a paper titled "Economic Impacts of a General Aviation Airport: Murfreesboro Municipal Airport (MBT)" published in the *Global Journal of Business Disciplines*.
- Charlie Baum had his paper "Seven Jobs in a Lifetime? An Analysis of Employee Tenure" accepted for publication in *Economic Inquiry*.
- Stoney Brooks had a co-authored paper, "Evaluating Website Quality: Which decision criteria do consumers use to evaluate website quality?" accepted for publication in *Information Technology & People*.
- Nick Clarke's article "It's Just a Matter of Time: Abnormal Returns After Firms Stop Repurchasing Shares" was accepted for publication by *Finance Research Letters*.
- Diane Edmondson with Lucy Matthews (and two co-authors) had their paper, "Uncertainty in Industrial Markets: The COVID-19 Pandemic," accepted for publication in *Industrial Marketing Management*.
- Michael Erskine with Stoney Brooks had a co-authored paper, "Applying a Structured Industry Model Development Process to Support Digital Transformation Efforts: A Case Study of the Online Learning Industry," published in *Journal of Electronic Commerce in Organizations*.
- Bichaka Fayissa had two co-authored papers, "Infrastructure, Trade Costs, and Aid for Trade: The Imperatives for African Economies" and "Institutional Quality, Infrastructure, and Economic Growth in Africa," accepted for publication in the *Journal of African Development*. He also co-edited a book, *The Palgrave Handbook of Africa's Economic Sectors*.
- Stuart Fowler with Sean Salter, Philip Seagraves, and Cayman Seagraves had a paper, "Academic Tenure, Income Uncertainty, and Real Estate Risk-Taking," accepted for publication in the *Journal of Housing Research*.
- Keith Gamble, with Ph.D. graduate Inhwa Kim, had a paper, "Too Much or Too Little Information: How Unknown Uncertainty Fuels Time Inconsistency," accepted for publication in *Business and Economics Journal*.
- Aaron Gamino had his article "The Impact of the Consolidated Omnibus Reconciliation Act of 1985 on Young Adult Health Insurance Coverage" accepted for publication in *Applied Economics incorporating Applied Financial Economics*.
- Sarah Garven had an entry on the Sarbanes-Oxley Act accepted for publication in the *Encyclopedia of Nonprofit Management, Leadership, and Governance* and had an article, "Spreading the Message to College Students about Internal Auditing as a Career," accepted for publication in *Internal Auditing*.

- Jackie Gilbert had an article titled “Mentoring in a Cooperative Learning Environment” accepted for publication in the *International Journal for the Scholarship of Teaching and Learning*.
- Ben Jansen had a paper, “Do Analysts Cater to Investor Information Demand?” accepted for publication in the *International Journal of Managerial Finance*.
- Nour Kattih had a paper, “Association between Nongroup Health Insurance and Health Outcomes,” accepted for publication in *Journal of Insurance Issues*.
- Kelly Manix had a paper, “Why and When Do Leaders Express Humility? Leader Expressed Humility as Psycho-Social Signaling,” accepted for publication in *American Business Review*.
- Lucy Matthews with Diane Edmondson had a paper, “Does the Type of Sales Position Matter? A Multigroup Analysis of Inside vs Outside Sales,” accepted for *Journal of Business & Industrial Marketing*.
- Frank Michello had a paper, “The Relationship Between Derivatives Use and Bank Profitability of the Five Largest U.S. Banks,” accepted for publication in *Global Journal of Accounting and Finance*.
- Tim Moake had a co-authored paper titled “Gender, Formal Organizational Status, and Humor Use: Perceptions of Social Acceptance” accepted for publication in *Journal of Managerial Psychology*. This journal is ranked in the “B” category of the Australian Business Deans Council (ABDC) journal list.
- Dan Morrell with Tim Moake and Michelle Medina had a paper titled “Learning Through Automated Processes: Negative Social Influence among Coworkers” accepted for publication in *Development and Learning in Organizations*.
- Greg Nagel had a paper, “Developing Emotional Intelligence Skills for E-Negotiations,” accepted for publication in *Journal of Education for Business*.

- Melodie Phillips had an article, “Do Business School Faculties Have an Ethical Obligation to Maximize MBA Student Involvement by Developing ‘Online Presence’ to Engage Students Displaced During the Pandemic and Beyond?” accepted for publication in the *International Journal of Education and Social Science*.
- Ennio Piano with Tanner Hardy (undergraduate student) had an article, “Rent-Seeking and the Decline of the Florentine School,” accepted for publication in *Public Choice*. He also had a paper, “Specialization and the Firm in Renaissance Italian Art,” accepted for publication in the *Journal of Cultural Economics*.
- Deana Raffo and Heather Heath (MTSU graduate student) had a paper titled “What Would Dolly Do? Dolly Parton as Authentic Leader” accepted for publication in the *Journal of Leadership Education*.
- Mike Roach had a paper, “Surprise Information in Major League Baseball: How Teams and Betting Markets Respond,” accepted for publication in *Applied Economics*.
- Audrey Scarlata with Sarah Garven had an article, “Lost in Translation? A Look at a Recent Comparison of Accounting with Competing Professions,” accepted for publication in *The CPA Journal*.
- Steven Sprick Schuster, along with coauthors, had his paper “The US Postal Savings System and the Collapse of Building and Loan Associations during the Great Depression” published in *The Center for Growth and Opportunity* journal.
- Kristen Shanine had a co-authored paper, “Parenting the Successor: It Starts at Home and Leaves an Enduring Impact on the Family Business,” accepted for publication in *Entrepreneurship Theory and Practice*.
- Sara Shirley with Jeff Stark co-authored a paper, “Gender, Learning, and Earnings Estimate Accuracy,” published in *The Journal of Financial Markets*.
- Adam Smith had a co-authored paper, “Where Do Born Globals Come From? A Neoconfigurational Institutional Theory,” accepted for publication in *Organization Science*.
- Dan Smith’s article “War, Money & Economy: Inflation and Production in the Fed and pre-Fed Periods,” with Thomas L. Hogan, was published in *The Review of Austrian Economics*.
- DJ Steffensen had two co-authored papers, “‘You’ve Got Mail’: a Daily Investigation of Email Demands on Job Tension and Work-Family Conflict” and “Does Leader Same-sex Sexual Orientation Matter to Leadership Effectiveness? A Four-study Model-testing Investigation,” published in the *Journal of Business and Psychology*.
- Raj Srivastava with co-author Tom Tang had an article, “The Matthew Effect in Talent Management Strategy: Reducing Exhaustion, Increasing Satisfaction, and Inspiring Commission among Boundary Spanning Employees,” accepted for publication in the *Journal of Business & Industrial Marketing*.
- Wisarut Suwanprasert had his paper “The International Spillover Effects of US Trade Policy Uncertainty,” accepted for publication in *Economics Letters*. He also had his paper “Protection for Sale: Evidence from Around the World” accepted for publication in *Public Choice*.
- Tom Tang had a co-authored paper, “Mindfulness Reduces Avaricious Monetary Attitudes and Enhances Ethical Consumer Beliefs: Mindfulness Training, Timing, and Practicing Matter,” published in the *Journal of Business Ethics*.



Keynote speaker Nathan Swartz at the inaugural MTSU Supply Chain Summit

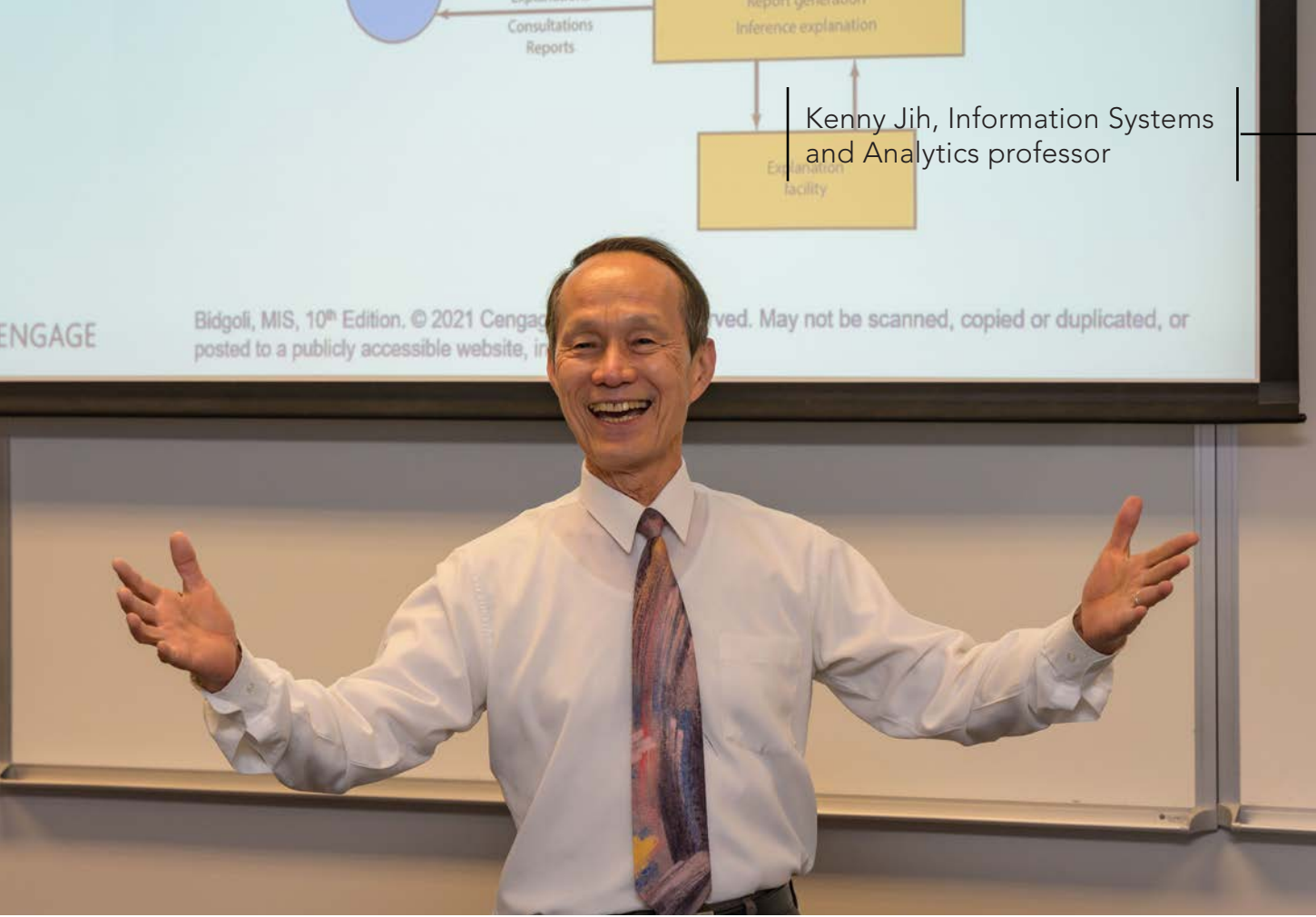


Thom Coats, professor of practice and director of Center for Professional Selling

- Richard Tarpey had his article “Project Management Education Through Simulation: Achieving Reliability, Relevance, and Reality in a ‘Messy’ Environment” accepted for publication by the *Decision Sciences Journal of Innovative Education*.
- Brandon Vagner’s paper “The Effect of Personalized Audit Communication and Evidence Inconsistency on Auditor Judgements and Decision-Making” has been accepted by *Managerial Auditing Journal*. Vagner also co-authored a paper, “Upward Feedback Falling on Deaf Ears: The Effect on Provider Organizational Citizenship & Counterproductive Work Behaviors in the Audit Profession,” that was conditionally accepted for publication in *Managerial Auditing Journal*.
- Ali Vedadi had a paper, “Herd Behavior in Information Security Decision-Making,” accepted for publication in *Information & Management*.
- Tammy Waymire had a co-authored article, “Toward a More Perfect Objectivity,” accepted for publication in *Internal Auditor*.
- Ralph Williams published two articles, “Family Business Succession: Understand and Prepare” and “Family Business Strengths, Weaknesses, and Leadership Suggestions,” in *Graphics Journal*. Williams with co-authors Randy Clark, Deana Raffo, and Leigh Anne Clark had a practitioner article, “Actions to Build Leader Credibility – Here’s a check list!” published in *PrintSouth*.
- Sam Zaza had her paper “More Than Social Capital: Factors Influencing IT Career Choice Behaviors of Minority, First-Generation College Students” accepted for publication in the *Communications of the Association for Information Systems*; “Who Needs the Help Desk? Tackling One’s Own Technological Problem via Self IT Service” accepted for publication in *Information and Organization*; “The Drivers and Effects of Burnout within Information Technology Work Context: A Job Demands-Resources Framework” accepted for publication in *Information Technology & People*; and “Representing Forged Concepts as Emergent Variables Using Composite-based Structural Equation Modeling” accepted for publication in *Data Base for Advances in Information Systems*.
- Kevin Zhao had an article, “The Expectation of Exchange Rate and Foreign Share Discount: The Evidence from Hong Kong H-Share Discount,” accepted for publication in the *Review of Pacific Basin Financial Markets and Policies*.

SERVICE | OUTREACH | RESEARCH

- Kristie Abston was invited to be a Veterans Ambassador for the SHRM Foundation Ambassador Program. The primary goal of this program is for ambassadors to facilitate at least 10 training sessions (virtually or in person, as parts of conferences, meetings, or independently) to train at least 250 HR professionals on the business case for hiring veterans. She had her SHRM-SCP certification from the Society for Human Resource Management renewed following her completion of 60 hours of professional development.
- Anne Anderson successfully held Financial Literacy Week. She and the committee of organizers—Keith Gamble, Maria King, Debi Goodwin, Danielle Rochelle, Darby Campbell-Firkus, and Carolyn Tumbleson—had over 300 students attending four events spaced over a week.
- Murat Arik spoke at a Nashville Health Care Council press conference in September 2021 regarding release of “The Health Care Industry in Nashville MSA in 2019: Its Scope and Impact on the Regional Economy.” Arik was appointed to the board of directors of Cumberland Region Tomorrow. He met with representatives including Ascend Credit Union, 5/3 Bank, ACT, and USDA regarding potential collaboration. Arik appeared on *Out of the Blue*.



Kenny Jih, Information Systems and Analytics professor

- Jill Austin provided three seminars for the Rutherford Cable Leadership Academy.
- Charlie Baum, along with Maria King, was instrumental in getting the Tennessee legislature to officially recognize October as Economic Education Month in Tennessee.
- Sandy Billings accepted a position as a committee member of the Women in Cybersecurity Northern Alabama chapter.
- Robert B. Blair served as Credentials Committee chairman at the National Association of Parliamentarians District III Virtual Conference. He was elected as a voting delegate and attended the National Association of Parliamentarians Biennial Convention and was elected president of the Tennessee Association of Parliamentarians during its annual meeting in July 2021. Blair served as parliamentarian for dozens of groups and meetings.
- Nita Brooks participated as a panelist on the Education Panel for the Greater Nashville Technology Council's Educators Tech Summit in March 2022.
- Laura Buckner consulted with Oakland High School marketing faculty to update curriculum and brainstorm partnership activities with MTSU.
- Paula Calahan represented Jones College at several True Blue Tour stops. She attended a Tennessee Association for Student Success and Retention (TASSR) site visit in Chattanooga in September and attended the TASSR Conference later that month.
- Carol Clark and Tim Greer met with Dale Hudson and Erin Alvarado of LaVergne High School to identify opportunities to promote Information Systems to high school students. She presented with Amy Harris "Required Agile Job Skills in IT: An Exploratory Study" at the MBAA conference in March 2022.
- Jeff Clark was selected as an evaluator for the John Lewis Scholars & Fellows program. He serves as MBAA International executive director and will host the 59th Annual Conference in Chicago.
- Nick Clarke presented his paper "Do Managers Use Reference Points? Evidence from Stock Repurchases" at the Southwestern Finance Association's annual meeting in March 2022. Clarke served on the program committees for the 2022 annual meetings of the Financial Management Association and the Southern Finance Association.
- Thom Coats developed and expanded the Center for Professional Selling Advisory Board. He served as a judge for the national sales competition for Novatech in Nashville in December 2021. He delivered a talk, "The Sales Conversation," at the Nashville Association of Sales Professionals in January 2022.
- Carlos Coronel organized and held a "Return to Class Refresher" for all teachers using the BAS Master Classroom in August 2021. Faculty members from around campus attended the session.
- Abby Davis represented Jones College at several True Blue Preview Day events.
- Amie Donahue represented Jones College at several True Blue Preview Day events, B.O.S.S. Fair, Concrete Industry Career and Networking Fair, and the Rutherford County College Night.
- Diane Edmondson with Lucy Matthews presented "A Comparative Study Between Pre- and Mid-COVID Key Employee-Organizational Constructs" at the Society for Marketing Advances Conference. She served on a panel, "The Role of the Associate Editor in the Review Process," during the Society for Marketing Advances Doctoral Consortium. Edmondson and Matthews were elected to serve on the 2021–22 Society for Marketing Advances Board of Governors.
- Lara Daniel led a discussion in the Department of Accounting related to an AACSB-related shift to program assessment for the B.B.A. Accounting program and the M.Acc. program.



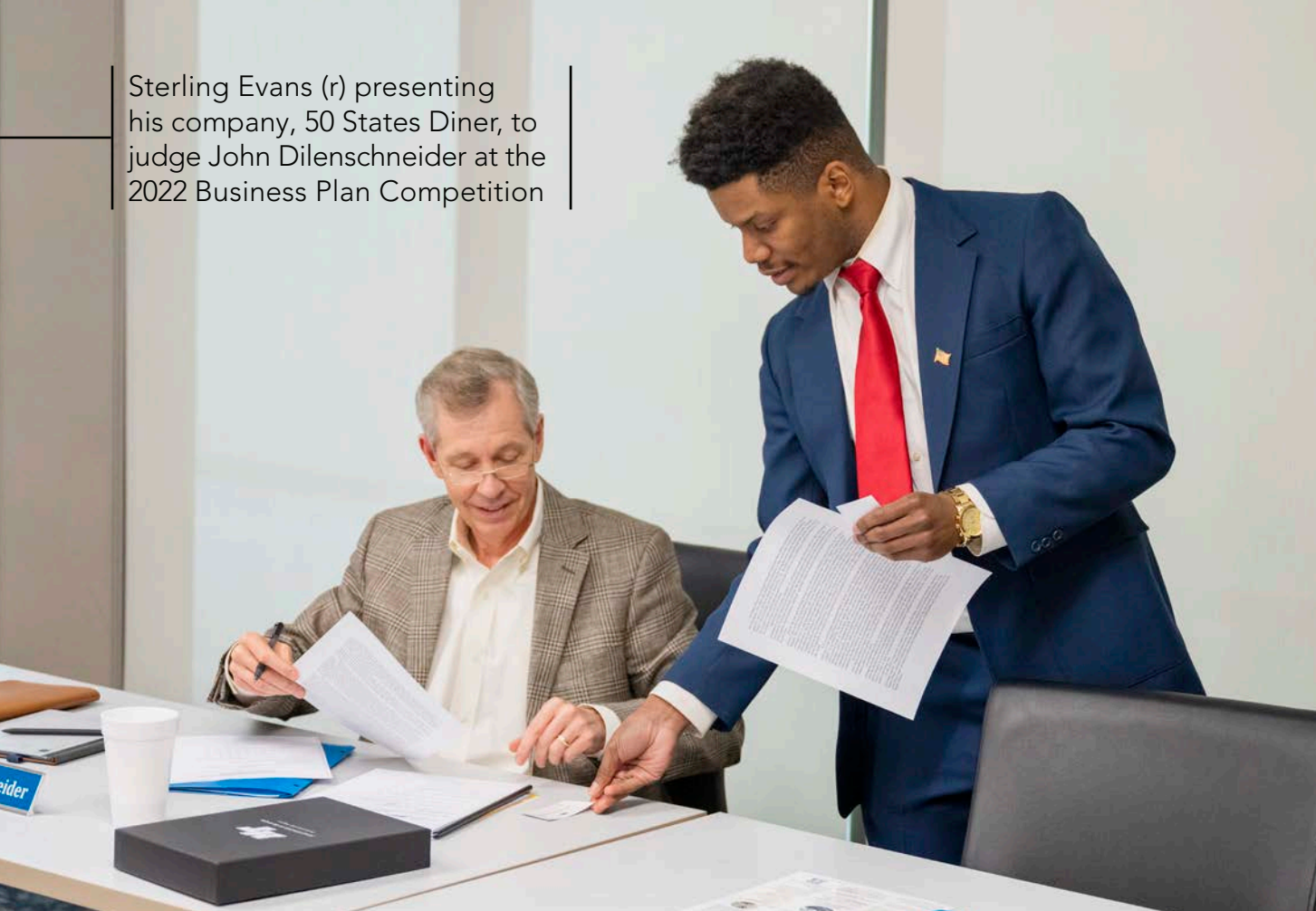
The B.O.S.S. (Business Organizations and Student Services) Fair



Michael Erskine, Information Systems and Analytics assistant professor

- Michael Erskine completed the MTSU Academy of Teaching Excellence LT&ITC Faculty Fellows Program. He led an inaugural panel discussion for “small” student chapters at the AIS Student Chapter Leadership Conference. Erskine was selected to serve on the AIS Student Chapter International Advisory Board. He organized an experiential learning project for INFS 2400 students with the Community Helpers of Rutherford County. He was also elected to serve as Communications chair of the IT Project Management Special Interest Group of the Association for Information Systems (AIS).
- Bichaka Fayissa presented his paper “Revisiting Nonlinearities in the Quality of Economic Growth in the Context of the Rising Age Dependency Ratio in Africa” at the ASSA annual meeting in 2022.
- Rebecca Foote with Jeannie Harrington attended the Conference on Teaching and Learning sponsored by the American Accounting Association in July 2021.
- Stuart Fowler presented his paper “Life-Cycle Higher Education Expenditures and the Role of Parental Altruism” at the Society for Computational Economics 28th International Conference.
- Sarah Garven served as co-faculty advisor for the Audit and Managerial Accounting Club.
- Kenneth George was a guest speaker for the Central Entrepreneurship Organization at Central Magnet School in Murfreesboro and for the Future Business Leaders of America and a business class at Community High School in Unionville. George helped facilitate a Partners for Healing board retreat in Tullahoma. Partners for Healing is a nonprofit organization serving the Coffee, Franklin, and Moore County area to help provide access to health care for disadvantaged people.
- Jackie Gilbert spoke at a meeting of the Middle Tennessee Association of Realtors on the topic of diversity.
- Tim Graeff presented results of recent research, “Ever Wonder What They Really Think about Salespeople?” to sales professionals attending a lifelong learning session sponsored by the Center for Professional Selling in February 2022.
- Jeannie Harrington attended the Institute of Management Accountants annual meeting in Austin, Texas, as president-elect of the Nashville chapter.
- Amy Harris participated in a panel discussion for members of Advancing Women in Nashville (AWIN) titled “Advancing Change: What’s Next?” She was commissioned by AWIN to write a report on “Gender Representation in Managerial Occupations” for the group in 2019 and again in 2021. Harris was guest speaker for Women in Technology Tennessee’s monthly meeting in March 2022. Her presentation was titled “Gender Representation in Tech Occupations.” Additionally, she was the keynote speaker for the Greater Nashville Technology Council’s Educators Tech Summit in March 2022.
- Kim Honaker continued to serve as a faculty advisor to Beta Alpha Psi.
- Virginia Hemby-Grubb presented “Employers’ Perceptions of the Use of Emojis in Professional Messages as a Means of Personalizing Digital Communication” and co-presented “Using Grammarly: Perceptions of Its Influence on Effective Writing” during the Association for Business Communication 86th Annual International Conference. She was reappointed chair of the Association for Business Communication Affiliate Ad Hoc Task Force 2021–22.
- Ben Jansen with Anne Anderson presented “Law of One Price Violation in Parent-Subsidiary Relations” at the Finance Symposium conference. Jansen provided expert commentary for several outlets.

Sterling Evans (r) presenting his company, 50 States Diner, to judge John Dilenschneider at the 2022 Business Plan Competition



Thom Coats with Professional Selling Enterprise Sales Competition winners



- Kenny Jih delivered two Zoom presentations to 125 students, faculty, and staff at Chung-Yuan Christian University. These presentations demonstrated the feasibility of faculty engagement in international collaboration for teaching and research. He presented study abroad program experiences and lessons learned over 10 years at the 58th MBAA International Conference.
- Andrea Kelton was invited to serve on the editorial board of *Issues in Accounting Education* through 2025. Kelton presented a co-authored paper, "Can Strong Governance Mitigate Cybersecurity Breach Contagion Effects," at the 2022 AIS/SET Midyear Meeting. She was also elected secretary of the Accounting Information Systems Section of the American Accounting Association.
- Bryan Kethley was invited to be an expert reviewer for AEIC.
- Maria King served as the camp director for the 2022 We A.R.E. Family Summer Camp program. King, along with Jackie Morgan of the Nashville branch of the Federal Reserve Bank of Atlanta, conducted the three-hour webinar Personal Financial Literacy Educator Training. Thirty-two teachers participated. She also met with Chris Surprenant, director of the Urban Entrepreneurship and Policy Institute at the University of New Orleans, to discuss his Templeton Foundation Urban Entrepreneurship grant. King will serve as a project partner for the implementation of research into effective methods of teaching personal finance.
- Melinda Korzaan with Dave Wood (Martin Chair of Insurance) hosted a Distinguished Lecture Fund webinar titled "Black Swan Hunting: Handling Emergent Risk" with Dr. David Hillson, who is known as The Risk Doctor. Along with colleagues, she conducted a workshop titled "Not Just Another List: Increasing Student Engagement Using Innovative Apps," and with Nita Brooks she presented "Information Systems Education: Taking Advantage of Resilience to Create Opportunities" at the ISCAP-EDSIG Conference on Computing Education.
- Danielle Swartz-Koufman attended the Middle Tennessee Counselor Luncheon. She also represented Jones College on True Blue Tour in Nashville.
- Gretchen Leming worked with Dave Wood and Sarah Glass on Risk Management and Insurance recruitment strategies at Motlow State and Columbia State in August 2021. She also represented Jones College on True Blue Tour.
- Steve Livingston published the quarterly online Tennessee Trade Report in *Global Commerce: Tennessee and the International Economy* throughout 2021 and 2022. He also completed a feasibility study for an M.S. degree in Biomedical Sciences for the Office of the Provost in March 2022.
- Lucy Matthews, with Diane Edmondson and Cheryl Ward, received an MT Engage grant for their event, Marketing in a Diverse World. Matthews was appointed to the editorial review board for the *Journal of Business-to-Business Marketing*. She and Edmondson earned the Learning Resources Network designation of Certified Online Instructor.
- Dan Morrell presented a paper, "Student Perceptions of Leadership Role Models: What is New in 2021?" at the Midwest Academy of Management conference.
- Lyle Morris represented Jones College on True Blue Tour.
- Greg Nagel presented his co-authored research "The High Cost of Poor Succession Planning" at a Harvard Business School Publishing Corporate Learning one-hour webinar.
- Millicent Nelson presented a virtual leadership training to 50 ministry leaders at First Baptist Murfreesboro titled "Leading and Following with Impact." Nelson, with colleagues, presented a workshop titled "The Inclusive Classroom" at the Midwest Academy of Management conference.



Blue Elite tour guide and College of Business student Maritza Ocegüera

- Mike Peasley was appointed to the editorial review board for the *International Journal of Advertising* for 2022. He also presented “The Effect of Influencer Marketing Alliances on Firm Value” in the Jones College of Business Faculty Development Seminar.
- Melodie Phillips presented “Political Positioning by Corporations: Impact on Consumer Attitudes and Target Market Impressions” and chaired this session track.
- Deana Raffo presented “Leadership Strengths” for the MTSU Provost’s Leadership on Deck Institute, “Maximizing your Potential with Strengths-Based Leadership” for the Jones College graduate student orientation, “Developing your Leadership Philosophy” to Austin Peay’s Leadership Development course in its Master of Healthcare Administration program, and “Influence without Authority” at MTSU’s Association of Secretarial and Clerical Employees Professional Development Day. She was a panelist for MTSU’s June Anderson Center for Women and Nontraditional Students Lunch and Learn Series: Women in Leadership.
- Don Roy presented “The 3Ms of Personal Branding” to 73 marketing professionals, sponsored by the Center for Professional Selling. He was a panelist for the Aligning Learning Outcomes with Industry Needs session and coordinated the Master Teacher Competition in the Marketing Management Association Fall Educators’ Conference. Roy, with M.B.A. candidate JaCarey Hamer, presented “An Analysis of Name, Image, and Likeness Support Programs in NCAA Divisions I Institutions” at the Marketing Management Association Spring Conference in March 2022. He also participated in the Marketing Management Association board of directors meeting during the conference.
- Sean Salter represented Jones College at “Meet Your Major” sessions during CUSTOMS orientation for new freshmen and at campuswide sessions held to discuss modifications to Watermark Faculty Success (formerly Digital Measures). He also attended the American Real Estate Society’s annual meeting, acted as parliamentarian for the society’s board of directors meeting, and served as elections officer for the society’s annual elections for officers and board members.
- Steven Sprick Schuster volunteered in summer 2021 to teach college prep courses at the Turney Center Industrial Complex prison for the Tennessee Higher Education Initiative. Sprick Schuster presented “The Persuasive Power of the Fourth Estate: The Effect of Newspaper Endorsements: 1956–1980” at the Social Science History Association conference.
- Philip Seagraves, with the Real Estate Club, hosted an event at the model home in Ole South’s Evergreen Farms neighborhood where longtime agent Chuck Payne described the new homes industry and current real estate market dynamics. He also has been elected to the education committee for the Middle Tennessee Association of Realtors.
- Sara Shirley and Jeff Stark presented “Task Oriented Speech and Information Processing” at the 2021 Annual FMA Meeting.
- Dan Smith served as a consultant for the state of Tennessee’s Gold Reserve Commission. He presented his paper “Comparative Institutional Analysis in Adam Smith’s Narrative of the Professors” at the Southern Economic Association annual meeting, where he also served as a panelist on the “Education Matters: An Education Conversation” panel. He also presented papers or lectured at Troy University, Western Kentucky University, the Debra K. Johnson Rehabilitation Center, Northwood University, George Mason University, Mackinac Center for Public Policy, Mercer University, Union City Rotary, and the Rotary Club of Murfreesboro. Smith was named to the Board of Scholars of the Mackinac Center for Public Policy.



The USB Pitch Team and Michael Erskine, Information Systems and Analytics assistant professor

- Kim Sokoya was the featured speaker in June 2021 in a Leadership Shift webinar event. This series, sponsored by Wright & Company, a management consulting firm, had participants from across the world. He also gave a presentation on developing leaders at the National Ready Mix Concrete Association Conference.
- Raj Srivastava served as a reviewer for the *Journal of Business and Industrial Marketing*.
- Wisarut Suwanprasert presented his paper “Exchange Rate Volatility and Cross-Border Travel: Theory and Empirics” at the 15th Australasian Trade Workshop. Along with graduate student Yaohan Duan, Suwanprasert presented a paper at the Midwest International Economics Group annual meeting in April.
- Jeff Stark and Vineet Bhagwat will present their paper “Framing” in the Future of Financial Information webinar series.
- Paula Thomas is an at-large board member of the Tennessee Society of CPAs and was appointed to the Nominating Committee, Strategic Planning Task Force, and Bylaw and Policy Task Force. Thomas served her fourth year at the AICPA Foundation, including serving as treasurer the last two years.
- Stephanie Totty successfully defended her doctoral dissertation at the University of Memphis in 2021 and received her Ph.D. degree. She presented “A Hands-On, Introductory Location Analytics Activity” at The Need for Location Analytics Competencies in Business workshop.
- Carolyn Tumbleson served on Rutherford Cable board of directors and the Cable Foundation. Additionally, she partnered with 100 Women Who Care and served on Interfaith Dental Clinic’s advisory board and the Women United board.
- Jackie Walker conducted breakout sessions for the STAR program and represented Jones College on True Blue Tour.
- Tammy Waymire served on the Financial Accounting Standards Board Not-for-Profit Advisory Committee Agenda Subcommittee. She also completed her duties as chair of the American Accounting Association 2021–22 Notable Contributions to Accounting Literature Award Screening Committee. Waymire was reappointed to the editorial boards of *Issues in Accounting Education* and *Advances in Accounting*.
- John Wermert chaired a special task force for the Tennessee Society of CPAs that evaluated the criteria used to award approximately \$250,000 of TSCPA scholarships annually.
- Kelly Williams presented “Excellent Excel Effective Techniques” at the AICPA & CIMA Engage 2021 conference. She became a member of the XBRL US State and Local Government Disclosure Modernization Working Group.
- Ralph Williams presented a co-authored paper, “Enhancing TQM’s Effect on Small Business Performance: A PLS-SEM exploratory study of TQM Applied with a Comprehensive Strategic Approach,” at the Academy of Business Research Conference. The paper received a Best Paper in the Session award. He spoke at the Printing Industry of the Carolinas Association fall convention and the Printing Industry Association of the South 2022 Convention. Williams served as a judge for the 2022 Printing Industry of the South Graphic Awards Competition.



Dean Urban and College of Business faculty at the 2021 Back to Business Courtyard Bash



Sam Zaza, Information Systems and Analytics assistant professor, with Adedolapo Adelola, Informations Systems M.S. student

- Sam Zaza served as track chair for SIG Leadership and session chair for the IS Leadership session and Business Value at the Organizational Level at AMCIS 2021. She additionally served as a panelist for “Role, Activities, and Opportunities for AIS Chapters” during the Pacific Asia Conference on Information Systems. She presented her diversity and inclusion research to Bentley University faculty. Zaza organized and attended a workshop on social inclusion at the International Conference on Information Systems and is serving as the president of the Special Interest Group for Social Inclusion.
- Kevin Zhao led a student team in the CFA Institute Research Challenge—an annual global competition that provides university students with hands-on mentoring and intensive training in financial analysis and professional ethics. He attended the TVA Investment Challenge fall regional meeting. At the meeting, it was announced that MTSU’s TVA portfolio had grown to \$794,000 from the beginning-of-the-year value of \$623,000—a year-to-date return of 27.6%, compared with the S&P 500 total return of 23.8%. For the first 10 months of 2021, the portfolio beat the market benchmark by 3.7%, making MTSU the second-best performing university among all TVA participating universities. The strong performance of the TVA portfolio will provide the department enrichment fund with a \$10,360 performance award.

PERSONNEL CHANGES

Brian Delaney was promoted to Political Economy Research Institute program director.

Kim Honaker was named interim chair of the Department of Accounting.

Deana Raffo was named interim chair of the Department of Management.

Allyson Baugh transitioned into the operations administrator position.

New Hires

Abigail Arnold (Advising)

Amelia Bozeman (Tennessee Small Business Development Center)

Krista Cashion (Tennessee Small Business Development Center)

Jarrett Decker (Accounting)

Grace Groeger (Graduate Business Studies)

Sara Kapp (Graduate Business Studies)

Andrea Lawrence (Business and Economic Research Center)

Promotion to Senior Instructor

Monica Davis (Accounting)

Promotion to Associate Professor

Pramod Iyer (Marketing)

Kristen Shanine (Management)

Sara Shirley (Economics and Finance)

Jeff Stark (Economics and Finance)

Promotion to Professor

Greg Nagel (Economics and Finance)

Dan Smith (Political Economy Research Institute)

Retirees

Martha Balachandran (Marketing)

Steve Lewis (Marketing)

Mary Stanford (Tennessee Small Business Development Center)

Tom Tang (Management)



THE BRAND

The Tennessee Higher Education Commission approved the conversion of the Jones College M.S. in Management concentration in Supply Chain Management to a standalone M.S. in Supply Chain Management degree. This program precisely fits significant market needs in our region. Then-Department Chair Jill Austin and Assistant Professor Richard Tarpey led the efforts in pushing this proposal forward.

Kristie Abston with Human Resource Management faculty led the initiative resulting in approval of the new Human Resource Management concentration in the Management major as a SHRM-aligned program.

Kim Sokoya worked with UBS and the Association of Certified Anti-Money Laundering Specialists to establish a new partnership with Jones College. This partnership will result in additional executive education and certification opportunities for our students in the fast-growing area of fraud prevention.

The Center for Professional Selling joined the University Sales Center Alliance as an associate member in March 2022. The center will have 60 months to complete requirements for full membership. Thom Coats, director of the Center for Professional Selling, secured the following new corporate partnerships: SiLo, Vari, Talestry, Preventia Security, WireMasters, Philips, First Community Mortgage, and Change Healthcare.

MTSU's Economics graduate program within Jones College of Business made the *U.S. News and World Report* ranking of top U.S. programs for the first time.

The MTSU Board of Trustees endorsed the concept of the B.S. in Cybersecurity put forth by our Department of Information Systems and Analytics. There is tremendous enthusiasm for this market-driven program in all quarters.

Jones College began hosting quarterly televised Lifelong Learning Series events. The initial sessions featured guest speaker Allyn Walker, managing partner at Dale Carnegie Tennessee & Georgia.

As of the end of spring 2022, 4,853 Jones College students had completed the Dale Carnegie Course since its inception in spring 2015. Jones College is still the only college in the country to require its undergraduate students to complete the Dale Carnegie Course in order to graduate.

RANKINGS

- #3 Best Tennessee MBA Schools and Programs (2022)
- #20 Best Affordable Entrepreneurship Program (2022)
- #4 Best 15 Master's in Management Information System Programs (2021)
- #9 Best Master's Programs in Supply Chain Management (2021)
- #26 Best Online Master's in Finance Program (2021)
- Top Business Colleges of Distinction of 2022–2023

FACILITIES UPGRADES

- New video recording technology has been installed in the BAS classrooms. IT Resources prepared a "Return to Class" update session for all our teaching faculty.
- Jones College ITD is configuring new computers to replace faculty desktops.
- The Business University Computer Lab received 18 new laptops for student checkout.

POLITICAL ECONOMY RESEARCH INSTITUTE

Classes taught by faculty, affiliated faculty, and fellows

- 1,134 total students
- 76 total number of classes
- 150 graduate students
- 892 undergraduate students
- 92 undergraduate Honors students

Communications and research publishing

- 19 op-eds published
- 5 journal publications
- 22 working papers
- 2 policy studies
- 1 book review

Community outreach

- 6 PERI public lectures
- 15 partner events
- 18 faculty lectures and podcasts
- 5 student and faculty seminars

Programming included the Federalists, Feminists, and Founders: Rare Texts Exhibition at Walker Library in celebration of Constitution Day; Dr. Ming Wang's Cosmopolitan Lecture Series; *Maverick: A Biography of Thomas Sowell* with author Jason Riley as a Thomas and Martha Collins Free Enterprise Lecture; and multiple lectures in partnership with the American Institute for Economic Research's Nashville chapter of the Bastiat Society.

A student views U.S. constitution-related rare texts and documents in the MTSU Walker Library's Buchanan Room.

BUSINESS and ECONOMIC RESEARCH CENTER (BERC)

- BERC made periodic updates to the Tracking Tennessee's Economy dashboard sponsored by the Tennessee Advisory Commission on Intergovernmental Relations.
- BERC held online workshops in August 2021 and January 2022 for potential applicants for USDA Community Facilities grants. BERC and the USDA assist applicants with small, non-metro communities from the East Tennessee area to apply for specific grants funded by the USDA's Community Facilities Program.

Reports

- "MTSU Economic Impact 2022: Economic Impact of Middle Tennessee State University on the State of Tennessee"
- BERC renewed the contract with the Tennessee Housing Development Agency (THDA) for Housing Tennessee quarterly reports. The quarterly reports are now available to the public from the BERC website at mtsu.edu/berc/housing as PDFs or in a dashboard format.
- Middle Tennessee 2021 Industrial Wage & Benefit Survey reports (Middle Tennessee Industrial Development Association)
- "Population Growth & Economic Dynamic: A Case Study for Williamson County, TN" (Williamson County Association of Realtors)
- "The Health Care Industry in Nashville MSA in 2019: Its Scope and Impact on the Regional Economy" (Nashville Health Care Council)
- Study of Cumberland University's economic and fiscal impact in Wilson County
- "Tennessee Trade Report" (BERC continued publishing quarterly reports on Global Commerce: Tennessee and the International Economy)





FRIENDS

NOTABLE GIFTS

- Greg and Vicki Schaffer: Information Systems and Analytics endowed scholarship
- First Horizon Bank gift
- Charles Koch Foundation: funding for the PERI
- William W. Robertson Family Trust: W. Wallace Robertson Scholars
- Jennings and Rebecca Jones Foundation: Stock Market Game and the Entrepreneurship Enrichment Fund
- Benevity: Benevity Community Impact Fund
- Adams Family: Adams Family Foundation Scholarship
- Arunee Kalas: Scholarship in Accounting
- Curtis and Jeannine Sawyer: Endowed Scholarship
- Hawkins: Endowed Scholarship
- Louise Spann: John A. "Jack" Spann Risk Management Lab
- Richard and Myra Tarpey: Endowed Supply Chain Scholarship

TOTAL FUNDRAISING \$1,553,404.28

The total Jones College fundraising for the 2021–22 fiscal year was \$1,553,404.28, thanks to the generosity of 407 donors.

The 2022 True Blue Give raised nearly \$90,000 for Jones College, far exceeding the previous year's total of \$65,964.

Provost Mark Byrnes and Dean Urban at the kickoff to the 2021 Charitable Giving Campaign in the lobby of the Cope Administration Building

INDIVIDUAL DONORS FY22

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 Robert and Susanne Adams
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 John Dais
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 Brian Delaney
 Mark Demich
 Edward Dempsey
 Pamela Denny
 Daniel Diaz-McFarland
 James Dillon

Taylor Douglas
 Jordan Drake
 Earl Dugan
 Brian Duncan
 Brandon Durrick
 Terron Ennis
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 Madonna Eshak
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 Keith Gamble
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 Sarah Garven
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 Adam Gaviria
 Kevin Gentry
 Beverly and Kenneth George
 Aubrie Gerardi



2022 Accounting Leadership Expose

| | | | | | |
|-----------------------------|---------------------------------------|--|--|------------------------------------|-----------------------------|
| Edward Gilbert | Virginia Hemby-Grubb and Robert Grubb | Bryan and Kristen Keene | Gloria Majors | Allison Mullins | Kimberly Prasanerak |
| Jackie Gilbert | Russ Henderson | Richard Key | Hannah Makarczyk | Elizabeth Murphy | Abby Proffitt |
| Cynthia and James Gill | Kyleah Hengesbach | Brian Kidd and Malinda Ryan Kidd | Kayla Marcus | Benaiah Musangu | Tim Quigley |
| Jackson Gillis | Brandon Henthorn | Charles Kidd | Sara Margraf | Michael and Sara Musgrove | Radebaugh and Theresa Mendl |
| Paulette Gillum | Kailey Herrin | Bettye and ED Kilgrow | Jennifer and Paul Marker | Alexis Myers | Deana and Gregory Raffo |
| Robert Gingrow | Grace Hobdy | Inhwa Kim | Mario Marroquin | Greg Nagel | Rebecca and Richard Ramko |
| Christopher Goebel | Stuart and Teresa Holland | Jere and Thomas King | Brian Martin | Lilliana Napier | Raquel Ramone-Beyal |
| Cynthia Goins | Kimberly and William Holleman | Maria King | Paul Martin | Laura Newport | Mateo Ramos-Domingo |
| Diana Gomez | Jeffrey and Rhonda Holmes | Mark and Sheila King | Darrell and Mary Massengale | Tien Nguyen | Edward and Terry Rappuhn |
| Jason Good | Victoria Hood | Leonard Kiprono | Alexander Mata | Lisa and Steven Nix | Alan Rasheed |
| Debi Goodwin | Rachel Hudgins | Carole and Roger Kirby | Jesse Matthews | Kendrick Noll | Todd Ravin |
| Catherine Gray | Allyson Hughes | Taylor Kniffin | Tracey Matthews-Gullett | Joe Olmstead and Maria Santiago | Nicholas Recker |
| Carrie Green | Stephen Hughes | Melinda Korzaan | Lee Maxwell | Marcy and Mark Onan | James Regnier |
| Tim and Allison Greer | Patricia Hummel | Jerry and J Kronk | Lynn May | Austin O'Neill | Larry and Pat Richardson |
| Azucena Gutierrez | Robert Iler | Evan Ladd | John and Linda McCann | Sarah Owens | Glenn and Suzanne Richey |
| Anthony Gwaro | Benio Ito | Lange and Luis Dao | Stacy McElroy | Priscilla Panyavong | Martha and William Richmond |
| Gary and Vicki Hall | Sa'Day Jackson | Justin Lash | David and Pat McIntosh | Michael Parente | Sherry Roberts |
| Melanie Hall | Sherrie Jackson | Helen and John Layne | Caelan McPherson | Gillian and Ted Parton | Joseph Robinson |
| Charles Hamilton | Benjamin Jansen | Truc Le | Ashley Mertens | Mit Patel | Samuel Robinson |
| Bethany and Tracey Harbin | Donna and James Jobe | John Lee and Susie Leming-Lee | Marena Mikael | Sharmila Patel and Philip Phillips | Vel and Wayne Rollins |
| Linda and Robert Hardison | Ashley Johnson | Patricia Leslie | Sarah Milazzo | Hannah Patterson | Sean Salter |
| Betty and James Hare | Hattie Johnson | Micah Letema | Karen Miller | Vicky Patterson | Ted Sanders |
| Cindy and George Harper | William Johnson | Mark Lewis | Kayce Mines | Charlotte and Joseph Peay | Maria and Joseph Santiago |
| Kendrick Harper | Aaron Jones | Pamela and Robert Lewis | Elizabeth and John Mitchell | Keosha Peebles | Linda and James Sartain |
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| Richard Harrison | Latisha Jones | Beverly Lovelady | Vickie Montgomery | Nathan Phillips | Kathleen Schmand |
| Bob and Cornelia Hart | Roderick Jones | Cung Lun | Linda Mooningham | Barbara and Roger Pieroni | Jaleigha Scribner |
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| John and Renee Hawkins | Arunee and Clement Kalas | Regina Lyons | Dan Morrell | Robert Pomeroy | Patrick Shepherd |
| Candice Haynes | Edwin Kangogo | Mackenzie Mabrey | Brett Morris and Katherine Weathers-Morris | Ron Pope | Joshua Shiao |
| Robert Haynes | Jackie and Kent Kay | Emily Madison | William Moxon | Jami and Janet Pope | Osema Silivani |
| Preston Heard | DeAnna Kempf | | Richard Mpoyi | | Brooke Simpson |

Ellen Singer
 Anna Smith
 Chrystena Smith
 Daniel and Jessica Smith
 Edward Smith
 Emma Smith
 Joshua Smith
 Matt Smith
 Aidan Snider
 Banji and Kim Sokoya
 Elhadj Sow
 Delaney Sowards
 Keah Spann
 Louise Spann
 Kyle Spence
 Nicco Springer
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