

MTSU JONES COLLEGE of BUSINESS

INDUSTRY SUPPORTED LEARNING EXPERIENCE PARTNERSHIP PROGRAM

PARTNER WITH JONES COLLEGE

Does your company have a problem to solve or a project to tackle? Jones College of Business can help. The **Industry Supported Learning Experience (ISLE)** program pairs companies with graduate students and expert faculty to complete real-world projects across all areas of business.

KEY BENEFITS

Working with graduate students on ISLE projects can bring benefits to our partner companies. Here are some of the key advantages:

- **Cost-effective solutions**
Graduate students often bring a fresh perspective and are eager to demonstrate their skills, which can result in cost-effective solutions for companies.
- **Access to fresh talent and ideas**
Graduate students bring new ideas and energy to the table, which can help companies stay ahead of the curve and tackle challenges in innovative ways.
- **Increased productivity**
By working on projects alongside experienced professionals, students can learn new skills, increase their productivity, and contribute to the company in meaningful ways.
- **Improved brand reputation**
Companies that invest in graduate student projects can improve their brand reputation and demonstrate their commitment to investing in the next generation of business leaders.
- **Opportunities for staff development**
Participating in graduate student projects can provide opportunities to connect with up-and-coming business talent in a competitive market. Your staff can hone their management skills while interacting with students during projects.

WHAT COMPANIES ARE SAYING

SCHNEIDER ELECTRIC

The MTSU MBAs' recommendation for increasing our net promoter score last year has become part of our global strategy. This year's teams are reaching the same high bar.

NURTURE THE NEXT

The MTSU MBAs' recommendation for expanding into five additional TN counties worked well; we are delighted! So are our clients.

HIBBETT

MTSU's MBA teams have solved real problems for us involving store placement and cost-benefit analysis of our shipping system; next up is optimal capital structure and payout. The students' work ethic is first-rate, and they think critically; we are delighted to promote their program!

WILSON BANK & TRUST

MTSU's MBA team created the roadmap for our expansion into Commercial & Industrial lending. Their work has driven our board discussions on the topic for more than a year.

OLD TIME POTTERY

MTSU's MBA teams have repeatedly solved real problems for us, spanning eCommerce, shipping logistics, and home delivery. The teams are innovative, hard-working, and a pleasure to work with.

JONES COLLEGE OF BUSINESS

With almost 30,000 alumni living and working in middle Tennessee, MTSU's Jones College of Business contributes more to the region's economic vitality than any other business college.

The accreditation of both Jones College and our Accounting program places us in the top 1.5% of business schools in the world. Our dedicated faculty are very accessible to students and lead the University in adopting cutting-edge educational technologies. Our exclusive partnership with Dale Carnegie equips Jones College students and graduates with the soft skills necessary to succeed in business.

Jones College offers a full range of majors, minors, and courses in virtually every field of business.

JONES COLLEGE BY THE NUMBERS

- Established 1965
- 120+ business faculty
- 5 departments
- 113 courses offered
- 15 undergraduate degrees
- 19 student organizations
- 15 graduate degrees

Jones College of Business seeks additional partners for our **Industry Supported Learning Experience**. Join us and work with graduate students skilled in **marketing, business analytics, management practices, and more**.

- Get expert faculty and graduate students' eyes on an identified issue to help you increase revenue and reduce costs.
- Get help from graduate students as extra hands and minds getting things done.
- Improve brand equity with students and faculty.
- Reduce risk by addressing problems you don't have the resources/time to address.
- Give back and help students get real-life business experience before graduating.
- Preview students for possible talent acquisition.

INTERESTED? HERE'S HOW TO REACH US:

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I AM *true*BLUE

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