

# ANNUAL REPORT 2020

Jones College of Business

# JENNINGS A. JONES COLLEGE OF BUSINESS



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I AM *true* **BLUE**

2019–20 will be remembered as the Year of COVID-19. In the middle of the Spring 2020 semester, Jones College converted all in-person classes to online classes to combat the spread of coronavirus. The moratorium on in-person classes continued through Summer 2020. Although the changes caused us to work outside of our comfort zones, we continued to deliver all of our courses, and we conducted virtual Jones College graduation celebrations in May and August. We also surveyed our students to determine what virtual teaching methods worked best and offered additional training for faculty focused on those best practices. As a result, many of our faculty and staff have gained skills that enhance all of our educational programs.

Jones College continued to gain national recognition in 2019–20. The crowning achievement was a No. 1 national ranking for our Risk Management and Insurance program from A.M. Best, published in *Best's Review*. For the first time, our Marketing program received a national ranking—No. 12 in the country from TopMarketingCompanies.com. Our graduate programs in Supply Chain Management and Finance earned additional rankings. Our Accounting program improved its ranking as a “Best Value” Accounting program. We again topped the \$1 million mark in annual fundraising. Students, faculty, and alumni received local, regional, national, and even international recognition for their achievements, providing more evidence that our efforts toward “national prominence and regional dominance” are paying huge dividends!

Since 2015, over 3,500 students have received Dale Carnegie® training in human relations, communication, and other soft skills. This initiative is unique among major collegiate business schools, and the effect on our students has been transformational. Our Business and Economic Research Center and our MTSU Lead Center, part of the service centers’ network for the Tennessee Small Business Development Center, are making significant contributions to the Greater Nashville region’s economic development.

Looking ahead to 2020–21, we will have additional opportunities to shine. Our Information Systems program will undergo an initial accreditation review from ABET (Accrediting Board for Engineering and Technology), and we will have our next five-year Business and Accounting accreditation reviews from AACSB International. I am excited about the prospects for Jones College in the future, and I am proud to lead the effort toward continuous quality improvement. Go, Blue Raiders!

A handwritten signature in black ink, appearing to read "David J. Urban".

David J. Urban, Ph.D., PCM,  
Dean and Professor of Marketing

Students 5


Faculty and Staff 15

The Brand 21

Friends 29







Ignite discussion panel successful alums jointly offering advice on starting careers, moving from intern to employee, networking, and more. Roshvan Chalkey, Krystal Dudas, Zach Hirt, and Brandon Wright

# STUDENTS

## PROFESSIONALISM

### IGNITE Professional Development Offerings

- How to Work a Career Fair
- Résumé Workshop: Branding Statement and Resume Header
- Résumé Workshop: Basic Do's and Don'ts, Education, and Employment Sections
- Pack Your Bags! It's Possible to Study Abroad!
- "Wait, We have a Career Development Center?"
- Personal Finance: Saving and Budgeting Game
- Personal Finance: Identity Theft
- Panel Discussion: Careers in Finance
- Panel Discussion: The Early Years. Young entrepreneurs, commercial real estate professionals, and finance executives share advice on how to succeed when first joining the workforce.
- Economics Career Panel Discussion and Breakout Sessions. Join the Blue Raider Economics Network to learn more about successful careers built with the foundation of a degree in economics.
- Authentic Leadership: Getting Real
- You Went for the Interview . . . Now What?
- Sell Yourself Better! Etiquette Dinner. How to navigate meals in a professional setting.
- Getting Started on LinkedIn
- You Cannot NOT Communicate! The Role of Nonverbal Communication in our Lives
- Professionalism: What are employers looking for in an employee?
- "If Only I'd Known..." Alumni share what they wish they'd done differently to prepare for career success.

*Continued on page 6*

- Jackson™ “Day in the Life” Tour. Meet corporate leaders, learn about the company, networking, and exploring opportunities.
- **Networking Explained**
- **Well-Being at Work.** How to manage the many stimuli in work settings in a healthy way.
- **Understanding Credit: Know Your Score**
- **You Know You Need an Internship!**
- **Overcoming Challenges in Small Business Ownership**
- **Global Entrepreneurship Speaker: Dennis Phillips II**
- **Top 10 Interview Questions and What Employers Want to Know from My Answers**
- **Employee Engagement and Career Satisfaction**
- **Abused and Misused Words that Educated People Need to Recognize and Remember**
- **Introduction to Student Financial Investing**
- **Careers with Total Quality Management (via Zoom)**
- **AMA panel discussion for AMA members (via Zoom)**

## **M.B.A. Professional Development**

- **Job Searching in a Post Pandemic Environment:** Zoom panel discussion for M.B.A. students. Panelists included Maria Khan, marketing director from Urgent Care Group; Matthew Frawley, manager UBS; John Cipriano, senior director Alvarez & Marsal; and Elisa Putman, senior vice president and COO, Music City Center, Nashville.
- **John Boyens’** presentations to the M.B.A. students focused on professionalism. Topics covered include Soft Skill Development, Job Search Skills, Leading your Peers, and Leading High-Performance Teams.

## **Career Fairs and Networking**

- **Business Unplugged: Networking Night**
- **IT Connect Fair.** Information Systems and Analytics
- **Meet the Firms.** Accounting
- **MTSU Career Fair**
- **Risk Management & Insurance Career Fair**
- **Blue Raider Finance Network Networking Event**
- **Straight Talk: Ask the Employers**

# ORGANIZATIONS

MTSU Zeta Gamma Chapter of **Beta Alpha Psi** (BAP) has received Superior status for the seventh consecutive year.

The newly established **Accounting Connections** student group heard from “Meet the Profession” panelists Patrick Amans, Cummins; Robert Cope, Deloitte; Kim Hatley, HCA Internal Audit; Michelle Schmidt, LBMC; and Hannah Willis, Tennessee Department of Treasury.

**Collegiate DECA** elected 2019–20 officers: Peyton Herndon, president; Thomas Foreman, vice president of marketing; Azizakhon Mirsaidova, vice president of finance; and Olivia Andersen, vice president of leadership.

**National Association of Black Accountants** (NABA) hosted a panel of MTSU MAcc. students that included Shelby Follis, Yolanda Gulley, Binh Ngo, Jennifer Li, Sarah Kirk, and Dennielle Pineda.

The **AIS Student Chapter** participated in the 2020 Spring Student Organization Fair.

**Institute of Internal Auditors** and **Institute of Management Accountants** student groups hosted speakers Scott Nalley and Erica Hightower from Kraft CPAs. Sarah Garven and Tammy Bahmanziari led the groups.

## Advising Center Events

- **Lunch on Us.** Free pizza
- **New Freshmen and New Transfers.** Free breakfast
- **New Student Check-In.** Free snacks
- **Pop In.** Free popcorn with advising appointment scheduling
- **Perk Up.** Free coffee and snacks

All advising events are sponsored by Ascend Federal Credit Union.

### In spring 2020, Jones College launched the **IGNITE app**, which includes:

- Access to Pipeline, D2L, and MTmail
- A link for making appointments with an advisor
- IGNITE Event Schedule and registration
- Information about career advising resources, internship information, majors, department assistance resources, and student organizations



Students networking with employers  
at the Jones College of Business  
Leadership Expos . McKinzie Pistole  
talking to Morgan Brown from LBMC.





# SCHOLARSHIPS

- **Middle Tennessee Chapter of the Association of Certified Fraud Examiners** Hannah Samples was awarded \$2,000.
- **Newt Becker Scholarship** Dennielle Pineda was awarded the cost of the Becker CPA Review course.
- **Tennessee Society of CPAs** awarded \$75,000 of scholarships to 19 MTSU accounting students. MTSU students received a more significant number of scholarships and more scholarship dollars than students from any other university. Juniors Logan Dyer and Joaquin Salcedo San Martin each received \$25,000 scholarships sponsored by the King Foundation; the awards provide support over a three-year period. Gina Nguyen received the Paul Royston Award (\$3,500), which is awarded to the top accounting senior in Tennessee. Monica Ambriz Contreras was awarded the Bernie Goldstein Award (\$2,500), which is awarded to an outstanding nontraditional student. Other students receiving awards, typically \$1,500 each, were Molly Bell, Courtney Ellis, Joshua Gile, Shelby Hurt, Kathryn Lepp, Kamryn Lightsey, Natalie Massengale, Elizabeth Miller, Amanda Obara, Tristen Owens, Dennielle Pineda, Samuel Shapiro, Charish Short, Samantha Sweat, and Nhi Tran.
- **Elijah Watt Sells Award** Mary Ann Hagan was one of 137 nationwide recipients. To qualify for the award, CPA candidates must obtain a cumulative average score above 95.50 across all four sections of the CPA exam and pass all four sections on their first attempt.

# TRAVEL

- MBA students participated in a **Study Abroad Program** in China from May 19–June 1, 2019 with visits to Shanghai, Hangzhou, and Beijing. In addition to class lectures, the students visited some MNCs and Chinese government establishments while in China.
- **Beta Alpha Psi** Four BAP officers attended the Beta Alpha Psi annual meeting in Chicago. The officers were accompanied by faculty advisors Kim Honaker and Brandon Vagner. Victor Evans, vice president of reporting for the chapter, participated in real-life consulting project competition Project Run With It. His team was one of only four winning teams.
- **NABA** sent faculty advisor Kelly Williams and a team of officers to train in Atlanta for leadership roles.

Luis Lange at HackMT, which brings software developers and visual designers together with computer science students from regional universities. They form teams to invent new web platforms, mobile apps and electronic gadgets for more than 36 intense, uninterrupted hours.



# COMPETITION

**Professional Development and Ethics Competition** Students in Sandy Benson's summer graduate BLAW 6520 Corporate Governance, Risk Management, and Fraud class competed as teams to tackle a case study interweaving international business, accounting, tax, legal, and ethical issues. The winning team was Kayla Gladden, Ornella Jibikilayi, Rachel Lee, and Austin Sharp.

**Advocacy Competition** Students in hybrid online summer BLAW 6500 Legal Aspects of Healthcare taught by Sandy Benson competed for a hypothetical award of \$250,000. The winners were Matthew Brown, Hannah Maina, and Holly Shingleton.

**Professional Development and Ethics Competition** Winning team was Calandra Sain, Abigail Eldridge, Patrick McFall, and Aaron Weaver.

**DECA Engage** MTSU Collegiate DECA officers competed with team members from across the country in the case study competition during DECA Engage in Chicago. The MTSU Collegiate DECA brought back three first-place awards: Peyton Herndon, Hospitality and Tourism; Aziza Mirsaidova, Finance; and Olivia Andersen, Marketing and Merchandising.

**Annual NTC Awards** Luis Lange was named the Nashville Technology Council Outstanding Student for 2020.

## New Venture Creation "Shark Tank" presentations

- 1<sup>st</sup> Place: Truman Kitos-Lindsey
- 2<sup>nd</sup> Place: Daniel Veliz
- 3<sup>rd</sup> Place: David Johnson
- 4<sup>th</sup> Place: De'Ontra Saulsberry

## Strategic Management Case Competition

- 1<sup>st</sup> place: Ryan Bogle, Hunter Hobby, Ethan Stacey
- 2<sup>nd</sup> place: Andres Jara, Jesika Pope, Tanner Warf
- 3<sup>rd</sup> place (tie): Jose Arias, Zack Hager, Luke Primm
- 3<sup>rd</sup> place (tie): Caleb Maupin, Caleb Doering, Samuel Still



A woman with short blonde hair, wearing a bright green sweater, is shown in profile from the waist up. She is smiling and looking towards the right. She holds a small black remote in her right hand. A small black lapel microphone is clipped to her sweater. In the background, a professional microphone on a stand is visible, and a portion of a podium with blue lighting is seen on the right. The background is a plain, light-colored wall.

2019 Global Entrepreneurship Week Keynote Speaker  
Sarah Nuse, founder of Tippi Toes Dance Academy,  
in the Student Union Ballroom.

# OPPORTUNITES

**Guest speakers** in John Mullane's Entrepreneurship course included James and Eileen Ray from Little Seed Farms and Rebecca Cuter from Honeyhill Home Care.

MTSU accounting students, along with Jeannie Harrington, attended the **Tennessee Society of CPAs Student Night** in Cool Springs.

BAP hosted the **BAP Cup Annual Golf Outing**. BAP students joined accounting professionals from 13 firms, corporations, and professional organizations for a round of golf and a barbecue lunch at Old Fort Golf Club. Twenty-three members and candidates participated in the networking event by either playing with participating organizations or assisting with event registration.

As a part of **Global Entrepreneurship Week**, speaker Sarah Nuse, entrepreneur and founder of Tippi Toes dance studio, visited the University. The week's events also included the panel "These Women Mean Business," a RUTHERFORD Cable presentation by six women entrepreneurs. Panel members included: Kenya Adams, Adams Logistics Services; Ashley Holloway, Holloway Accounting; Kenzi Keene, Farmer's Insurance; Missy Lay, Wild Goose Chase Events; Jody Powers, Amelia's Closet; and Kayla Miller, Tennessee Small Business Development Center.

Jones College hosted the **2019 Leadership Summit** with keynote speakers Josh Linkner, tech entrepreneur, and Harris III, storyteller, illusionist, and creative entrepreneur.

# PLACEMENT

- Ph.D. candidate **Arpan Mukherjee Das** accepted a position as a tenure-track assistant professor of economics at the State University of New York-Morrisville.
- **Katelyn Walls**, master of science in information systems 2020 alumna, will be starting the Ph.D. program in information systems at the University of North Carolina-Greensboro in fall 2020.
- **Emily Yttri**, master of science in information systems 2020 alumna, will be starting the Ph.D. program in information systems at the University of Pittsburgh in fall 2020.

Charlie Apigian named 2020  
Data Scientist of the Year by the  
Nashville Technology Council.

MIDDLE  
TENNESSEE  
UNIVERSITY



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TENNE  
STATE UN



# FACULTY AND STAFF

## RECOGNITION

**2020 Data Scientist of the Year.** Nashville Technology Council Awards. Charlie Apigian

**Best Reviewer Award.** ICIS Pre-Conference 14th International Research Workshop on IT Project Management. Michael Erskine

**John Robert Gregg Award.** National Business Education Association. Steve Lewis

**Institute for Global Business Research Fellow Award.** Institute for Global Business Research. Murat Arik

**Distinguished Research Award.** Institute for Global Business Research. Murat Arik, Kristie Abston, Sam Zaza

**2019 Exemplary Service Award.** MTSU University Honors College. Tony Eff

**MTSU Service Awards.** Middle Tennessee State University. Paula Calahan, Amie Donahue, and Gretchen Leming were recognized by MTSU for their service.

## E.W. "Wink" Midgett Awards

- Award of Excellence Nita Brooks
- Distinguished Teaching Greg Nagel
- Distinguished Research Jeff Stark
- Distinguished Service Millicent Nelson
- Outstanding Staff Member Allyson Baugh

## Jones College Awards

- State Farm Outstanding Professor Award Adam Smith
- Bridgestone Americas Distinguished Lecturer Award Wisarut Suwanprasert
- Bill and Kathy Jones Outstanding Professor Award Melinda Korzaan
- Outstanding Dale Carnegie Trainer Award Sean Salter
- Dean's Special Award of Merit Carlos Coronel

## Books

Jackie Gilbert authored *How to Transform Workplace Bullies into Allies*.

# GLOBAL Entrepreneurship WEEK

Joshua Aaron hosting the fifth annual  
High School Entrepreneur Fair



## SERVICE | OUTREACH | RESEARCH

**Joshua Aaron** hosted the fifth annual High School Entrepreneur Fair, where 98 high school students on 30 teams from seven local high schools competed. The overall top three teams, along with seven other category winners (Best Display, Best Pitch, etc.), were awarded plaques, medals, and vouchers to the MTSU bookstore. The Jennings and Rebecca Jones Foundation sponsored the event for the second consecutive year. Rutherford CABLE also helped supply the judges for this event.

**Murat Arik** was named to the United Way ALICE Research Advisory Committee for Tennessee. Arik is also serving as an associate editor for the *Global Journal of Accounting and Finance*.

**Jill Austin** has been named a trustee for the MTSU Foundation Board.

**Robert B. Blair** served as annual meeting parliamentarian separately for Middle Tennessee Electric Membership Corp. and the Tennessee Farmers Cooperative. He also acted as chairman of the National Business Education Association Strategic Planning Committee during August, in Herndon, Virginia. Additionally, he was elected to serve as chairman of the MTSU Career Achievement Awards Committee for 2019–20.

**Diane Edmondson** was invited to be the editor of the *Atlantic Marketing Journal*. As part of her involvement with the Civil Air Patrol, Edmondson volunteered at the Great Tennessee Air Show in Smyrna. She was recently selected to serve as the deputy commander for Group 3 of Civil Air Patrol's Tennessee Wing. This new responsibility is in addition to being the squadron commander for the Wilson County Senior Squadron in Lebanon.

**Tim Graeff** published quarterly *Tennessee Consumer Outlook Index* and *Tennessee Business Barometer* reports from the Office of Consumer Research.

**Amy Harris** was elected to the executive board of Women in Technology Tennessee (WiTT) in October. In this capacity, she will serve a two-year term as vice president before assuming the presidency in 2022–23. Harris has served as director of scholarships for WiTT since mid-2016.



**Virginia Hemby** is serving on the National Business Education Association Strategic Planning Committee and chairing the communication section of the NBEA Standards update.

**Lucy Matthews** attended both America's Credit Union Conference and the Southeast Credit Union Conference as part of her service for the Ascend board of directors.

**Michael Murphy** has been volunteer teaching at the Linebaugh Technology Engagement Center in Murfreesboro.

**Millicent Nelson** is serving as president of the Midwest Academy of Management for 2019–20.

**Philip Seagraves** accepted a position on the editorial board of the Journal of Property Investment & Finance. This journal is listed in the "B" category on the Australian Business Deans' Council journal ranking.

**Vince Smith** served on the Rutherford County Career and Technical Education Advisory Board for the Training and Teaching cluster in September at Stewarts Creek High School.

**Paula Thomas** is serving as a trustee on the American Institute of CPAs Foundation Board.

**David J. Urban** continues his service with the executive committee and board of directors for United Way of Rutherford and Cannon Counties.

**Tammy Waymire** was appointed to the editorial board of *Issues in Accounting Education*.

**Tom Walker** is representing Jones College on the Nashville Health Care Council.

**Cliff Welborn** attended the Rutherford Chamber meeting of supply chain managers and also was a guest at Stewarts Creek High School to discuss the supply chain program. A Supply Chain Management pathway is set to begin at Siegel High School next year. Currently, six high schools in Rutherford County have supply chain pathways.

# PERSONNEL CHANGES

**Accounting.** Sara Musgrove, secretary

**Economics and Finance.** Shuangshuang Ji, assistant professor; Nicholas Clarke, assistant professor; Nour Kattih, dual enrollment instructor; Peter Trager, lecturer

**Information Systems and Analytics.** Sandra Billings, instructor; Luis Lange, lecturer

**Management.** Richard Tarpey, assistant professor; David Steffensen, assistant professor; Tom Morgan, assistant professor

**Marketing.** Emily Madison, executive aide; Pramod Iyer, assistant professor; Thom Coats, professor of practice and director, IGA Professional Sales Program; Robert B. Blair, interim marketing chair

**Computer Lab.** Cameron Collins, BAS university computer lab coordinator

**Dean's Office.** Darby Campbell, strategic communications specialist

**Inaugural Tolbert Faculty Fellow in Business Ethics.** Leigh Anne Clark

**PERI/BERC** Brian Delaney, publication and communication editor

**Political Economy Research Institute.** Ennio Piano, assistant professor (r); Steven Sprick Schuster, assistant professor

**Tennessee Small Business Development Center.** Stacey Tadlock, operations manager

**Retirees.** Business Economic Research Center: Sally Govan, editor; Economics and Finance: Christopher Klein, professor; David Penn, associate professor; Management: Joe Thomas, professor; Marketing: Vince Smith, professor and department chair; Jaye Kiblinger, executive aide; Wayne Rollins, professor







2019 College of Business Leadership Summit featuring Illusionist Harris III and Entrepreneur Josh Linkner in the Student Union Ballroom. Harris III, Illusionist.

# THE BRAND

## Rankings

The Jennings A. Jones College of Business continues to rack up impressive rankings in national lists.

- The Risk Management & Insurance program achieved the No. 1 national ranking in the latest *Best's Review* survey of leading college insurance and risk management programs.
- The M.S. in management program received a No. 15 ranking from "Online U" for most affordable online master's degrees in supply chain management.
- The Best Marketing Schools In the U.S. To Hire From In 2020 — No. 12
- Best Value Program in Accounting — No. 42
- Best Online Master's in Finance — No. 25

Jones College is now offering the **Business Innovation and Entrepreneurship** major from the department of management. Major courses include entrepreneurship, new-venture creation, business-plan development, and small-business management.

Hosted the Jones College **2019 Leadership Summit** with keynote speakers Josh Linkner, tech entrepreneur and Harris III, storyteller, illusionist, and creative entrepreneur.

Dr. Urban and Teena Young accepted **Provost's Cup** for the seventh year in a row for Jones College, besting all of the other academic affairs units regarding participation in the annual MTSU Employee Charitable Giving Campaign.

We launched a new **Online Flex M.B.A.** marketing initiative with All Campus Marketing.





Jones College received the “**Partner of the Year**” award at the RUTHERFORD Cable breakfast.

Middle Tennessee State University reported the largest year-over-year gains in enrollment this fall among the state’s locally governed higher education institutions. Jones College is leading the charge! As more people discover the value of a master’s business degree, our programs continue to grow. Our **graduate enrollment** is up 92%. The general M.B.A. and the M.B.A. concentrations in health care management and music business are up 173%, 215%, and 328%.

## COVID-19 Response Efforts

Jones College established a **Southern Land Student Emergency Fund** for students’ COVID-19 related needs.

The **TSBDC Lead Center** submitted a proposal under the CARES Act to expand TSBDC statewide services and received approval for an infusion of an additional \$3.6 million into this year’s program budget. Patrick Geho notes that aspects of the funding will also support retaining faculty to conduct supply chain research focused on steps businesses can take in the future to mitigate supply chain disruptions resulting from disasters.

**ITD hosted training sessions** for all JCB faculty to learn D2L, Zoom, Examity, and Panopto integration; offered one-on-one support to faculty and students; and implemented BAS University Computer Lab Remote Access, allowing students to access selected specialized applications such as Visual Studio, Net, ArcGIS, AudtoDesk, Phyton/Anaconda, and SPSS.

The Jones College of Business assembled **mobile recording kits** consisting of a HD PTZ Camera, wireless microphone, tripods, recording lights kit, etc. necessary to make quality recordings for lectures.

## Upgrades

Several classrooms underwent A/V upgrades

One Button Studio

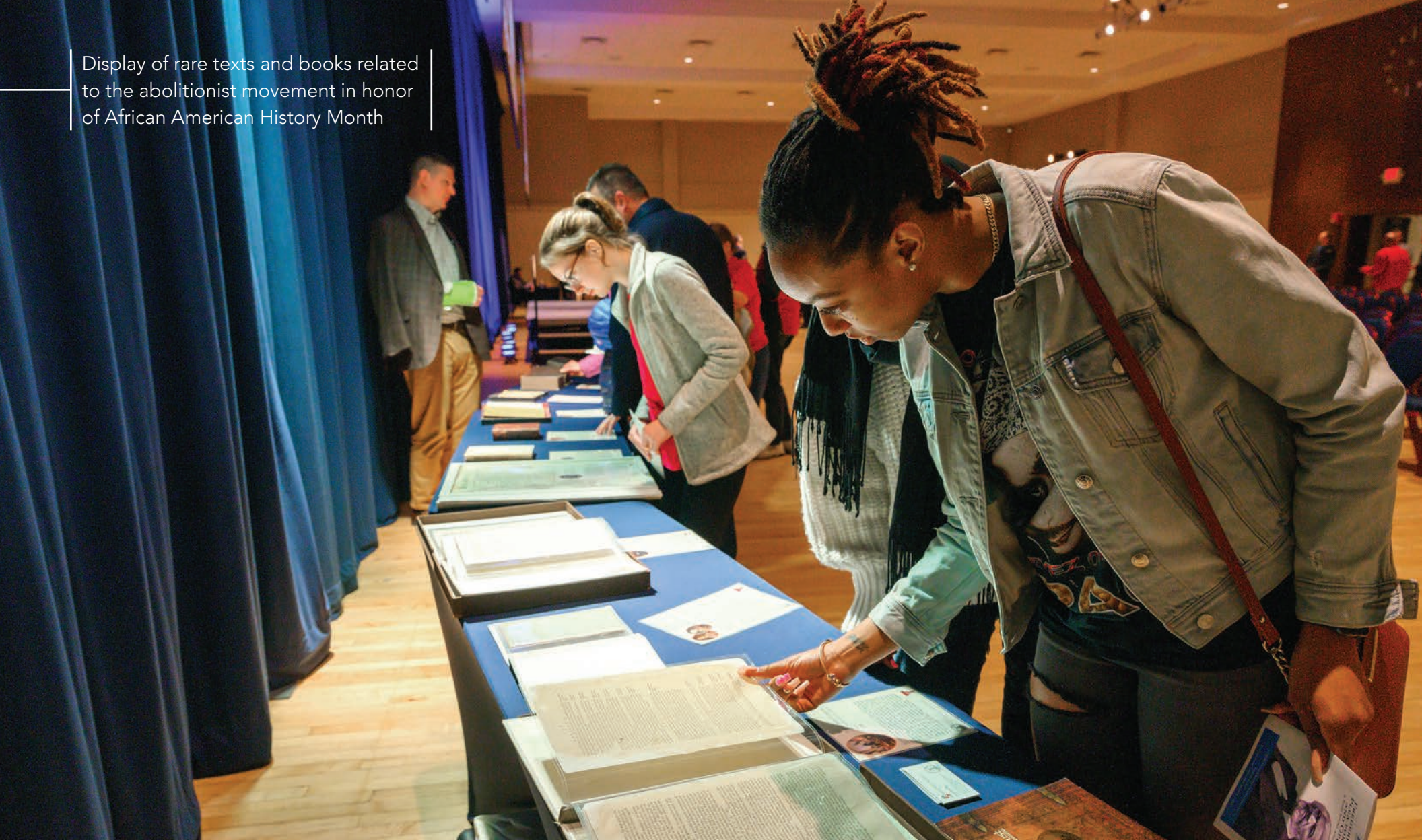
Updated building signage

Construction completed on the John A. “Jack” Spann III Risk Management Lab

Grammarly Premium is now offered to all students



Display of rare texts and books related  
to the abolitionist movement in honor  
of African American History Month



# POLITICAL ECONOMY RESEARCH INSTITUTE (PERI)

James M. Buchanan Centennial Birthday Academic Conference and conference papers published in a special issue of *Public Choice*

The Myths and Realities of Socialism Public lecture by Dr. Benjamin Powell

Criminal Justice Reform in Tennessee Public lecture by Dr. Howard Henderson

Frederick Douglass' Plea for Free Speech and Open Inquiry Public lecture by Dr. Nicolas Buccola

Rare Text and Book Display Display of rare texts and books related to the abolitionist movement in honor of African American History Month

Liberty and Responsibility in the Political Thought of Frederick Douglass Discussion Colloquium

Marijuana Law Reform: It's About Freedom, Not Drugs AIER Bastiat Society Lecture by Paul Kuhn

Wealth Taxation and Inequality in America AIER Bastiat Society Lecture and Understanding Global Economic Issues workshop with Dr. Phillip A. Magness

COVID Economic Costs: Seen and the Unseen AIER Bastiat Society virtual lecture

Collectively, PERI faculty had over 9,400 paper downloads from the Social Science Research Network.

## Student Fellowships

The PERI expanded fellowship offerings during the COVID-19 pandemic to better serve our students in need and encourage continued mentoring relationships between faculty and students while maintaining social distancing.

- **Dissertation Fellowship.** Inhwa Kim
- **Ph.D. Fellowships.** Rania Al-Bawwab, Nicholas Reinarts, Shamsuddeen A. Nassarawa
- **Ph.D. Summer Fellowships.** Nathan Cole, Inhwa Kim, Protik Nandy, Nicholas Reinarts, Christian Saenz, Emilia Suggs
- **Ph.D. Visiting Fellow.** Zeynep Beyhan
- **Graduate Fellowship.** Ashley Nipper
- **Undergraduate Fellowship.** Christopher Cowherd, Caleb Watts
- **PERI/HOLA Undergraduate Fellowship.** Hector Hernandez



Wholesale Price: \$1,633

Retail Price: \$5,376

04 Black Box Grading and certification process

01 02 03 05 06

**Retail Price:**  
**\$5,376**

Wholesale  
Price:  
\$1,633

## Black Box and certification process

# BUSINESS and ECONOMIC RESEARCH CENTER (BERC)

## Reports

- *Middle Tennessee and the Trade Wars* BERC Brown Bag presentation
- *Housing Tennessee* sponsored by Tennessee Housing Development Agency (quarterly)
- *Global Commerce: Tennessee and the International Economy* (monthly data updates, quarterly reports, periodic articles)
- *Tracking Tennessee's Economy* sponsored by Tennessee Advisory Commission on Intergovernmental Relations (monthly)

## Contract Studies

- Impact of Murfreesboro Municipal Airport report
- 2019 Wage and Benefit Survey MTIDA to survey participants and to MTIDA.
- Feasibility study from TMJ services LLC.
- Nashville Health Care Industry 2020

## MTSU Projects

- Ginseng Supply Chain Dynamics International Ginseng Institute
- STEM Workforce Dynamics in Tennessee Valley Corridor
- White paper on High Tech and Higher Education for MTSU Office of the Provost
- Report on MTSU capital expenditure impact to MTSU president
- Feasibility Study for Bachelor of Science degree in Public Writing and Rhetoric
- Feasibility study for Master of Science degree in Biomedical Sciences
- COVID-19 Business Resource Guide
- Online Student Resource Guide for Jones College of Business Students



Leadership Rutherford Pinnacle Award  
Shane Reeves ('90), CEO, Twelve Stone  
Health Partners and Tennessee  
state senator.



# FRIENDS

## Business Awards

**Beta Gamma Sigma 2019 Recognition of Excellence Award** Angie Grissom ('00), owner and president of The Rainmaker Companies. She also represented Jones College at the Nashville Junior Achievement Hall of Fame induction ceremony on Oct. 23, honoring Jones College alumnus and MTSU Board of Trustees Vice Chair Darrell Freeman.

**NBJ Power 100** Christine Karbowiak, vice chair, chief administrative officer, chief risk officer and executive vice president at Bridgestone Americas, was recognized by the *Nashville Business Journal* as one of the 100 most influential people in the Nashville's business scene.

**2019 Business Person of the Year** Deborah Thompson, recently retired from her position of vice president agency-sales for the Southeastern market area for State Farm. The annual award is presented to someone who contributed significantly to the Rutherford County business environment.

**2019 Business Legend of the Year** Lee Moss, president, Franklin Synergy Bank and Franklin Financial Corp. The annual award is presented to someone in recognition of a lifetime of successful business and community service in Rutherford County.

**Leadership Rutherford Pinnacle Award** Shane Reeves ('90), CEO, Twelve Stone Health Partners and Tennessee state senator. This most prestigious accolade is presented to alumni who have exhibited community and servant leadership at the highest level.

**Emmy Award–Military Program Feature/Segment** Capt. Ryan DeBooy ('16), communications program manager, U.S. Army. Awarded for excellence in storytelling that focuses on military issues at home or abroad.



Dave Wood, Martin Chair of Insurance, welcomes the Spann family to the newly created Risk Management Lab.

## Notable Gifts

- **M. Thomas Collins and Martha R. Collins Lectures in Free Enterprise.** Created with the support of M. Thomas Collins and Martha R. Collins
- **Jennings and Rebecca Jones Foundation.** Support for the Center for Economic Education Stock Market Challenge
- **Pam Wright Chair of Entrepreneurship.** Chuck McDowell
- **Tolbert Faculty Fellowship.** Larry and Martha Tolbert
- **John A. "Jack" Spann III Risk Management Lab.** Family of John A. "Jack" Spann III
- **Financial Literacy Week.** Ascend
- **Locally Owned Murfreesboro.** Support for five scholarships for aspiring entrepreneurs
- **PERI Education Policy Fund.** Established by Jackie Archer

## New Scholarships

- **David Patrick Richardson Memorial Scholarship.** Established by James Larry and Patsy Spencer Richardson ('66, '80), and Lorie Anne Richardson
- **Determination Scholarship.** Funded by Patrick Amans ('14, '16) for accounting students

**Total fundraising in fiscal year 2020 for the Jones College of Business was \$1,012,344.**



# INDIVIDUAL DONORS FY20

Joshua and Stacy Aaron

Elizabeth Abernathy

Kristie Abston

Brenita Adams

Reita Agarwal and Raj

Aggarwal

Marina Ajayby

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C. Robert Brown

Heather and Nathan Brown

James Brown and

Lindella Johnson

Matthew Brown

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McCutchen

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Jerry and Jane Campbell

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Michael Fletcher

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Martha Collins

Jonathan and Heidi Cooke

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Donald and Peggy Detwiler

Dennis Devine

John and Susan Dewald

James Dillon

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Earl Dugan

Anthon and Ayse Eff

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