









Skill up to level up.
Join us on campus
this fall.



Fall 2024 Course Offerings

Jones College of Business Executive Education courses are non-credit, non-transferable courses, and are not eligible for credit in an academic program at Middle Tennessee State University.

Oct. 1- Nov. 5	Masterclass in Professional Selling: Certificate Program for Lifelong Learners	Thom Coats	
Oct. 18	Social First: A Masterclass in Modern Social Media	Raj Srivastava	
Oct. 22-23	The Leadership Challenge@: Empowering New Leaders	Deana Raffo Leigh Anne Clark	
Oct. 31- Nov. 1	Mastering Data Analysis and Visualization with Excel, Power BI, and Tableau	Scott Seipel	
Nov. 7	Unlocking Business Potential with Location Analytics	Michael Erskine	
Nov. 14	Engaging and Retaining the Next Generation Workforce	Carly Escue	
Nov. 15	Elevating Customer Experience: Harnessing Data and Creativity	Lucy Matthews Diane Edmondson	
Nov. 19	Church Leadership in a Changing World	Amelia Bozeman	
TBD	AI for Business Managers: Boosting Productivity and Future Impact on Business	Carlos Coronel Keith Gamble	

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