



TECH VISION

People and Technology Shaping Tomorrow



2025 CONFERENCE SCHEDULE

THURSDAY, April 10, 2025 • Miller Education Center

8:15 a.m.

Atrium, 2nd floor

Welcome

*Sam Zaza, Associate Professor, Information Systems and Analytics, MTSU
Mary Hoffschwelle, Vice Provost for Planning and Effectiveness, MTSU
Deana Raffo, Chair, Department of Management, MTSU*

8:30 a.m.

Atrium, 2nd floor

Guest Speaker Cybercrime 2025: Are You Prepared or the Next Victim? What the Future Holds and How to Protect Yourself Before It's Too Late

Scott Augenbaum, retired FBI Supervisory Special Agent, Cybercrime Prevention Trainer

9:45 a.m.

Break

10:00 a.m.

Gallery, 3rd floor

Student Poster Showcase Session

10:45 a.m.

Break

11:00 a.m.

Atrium, 2nd floor

MTSU Center Director Panel

Moderator

Kristie Abston, Associate Professor, Management, MTSU

Panelists

Thom Coats, Director, Center for Professional Selling, MTSU

Carly Escue, Director, Jones College Business Center for Executive Education, MTSU

Keith Jacks Gamble, Director, Data Science Institute, MTSU

Richard Tarpey, Director, Center for Supply Chain Management and Sustainability, MTSU

11:50 a.m.

Atrium, 2nd floor

Lunch

Keynote Speaker Beyond the Prompts: How to use AI to become a Better Human

Josh Byrd, Chief Growth Officer, Copient.ai

1:30 p.m.

Atrium, 2nd floor

Murfreesboro Technology Council Panel

Leading Tech Innovation & Growth in Middle Tennessee

Moderator

Marisa Cali, CEO, Be Present LLC

Panelists

Corey A. Barrett, Owner, Cyberscape Technology

Charleen Forsythe, VP of Information Systems, National Healthcare Corporation

Ben Hicks, VP of Information Systems, CISO, National Healthcare Corporation

Drew Troglen, CEO, Tech Bird Consultants

2:30 p.m.

Gallery, 3rd floor

Break, Industry and Sponsor Exhibition

3:00 p.m.

Atrium, 2nd floor

Feature Presentation The State of Tennessee IT: Current State, Challenges, Opportunities, and YOUR Future

Stephanie Dedmon, CIO, State of TN

4:15 p.m.

Atrium, 2nd floor

Closing Remarks

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2025 CONFERENCE SCHEDULE

FRIDAY, April 11, 2025 • Miller Education Center

7:45 a.m. Atrium, 2nd floor **Coffee and Conversation**

8:15 a.m. Atrium, 2nd floor **Welcome**

Sesan Kim Sokoya, Associate Dean for Graduate Program, Jones College of Business, MTSU

8:30 a.m. Atrium, 2nd floor **Keynote Speaker** Recent Technical Developments in AI

Joshua Phillips, Professor, Computer Science, MTSU

9:30 a.m. Gallery, 3rd floor **Break, Industry and Sponsor Exhibition**

10:00 a.m. Atrium, 2nd floor **MTSU Professor and Student Panel**
AI in the Classroom

Moderator

Keith Jacks Gamble, Director, Data Science Institute, MTSU

Panelists

Carlos Coronel, IT Resources Director, Jones College of Business, MTSU

Paul Griswold, Assistant Professor, Media Arts, MTSU

Haley Jones, MTSU student

Greg Nagel, Professor, Economics and Finance, MTSU

Lisa Swart, Instructor, History, MTSU

Reina Tetteh, MTSU student

11:00 a.m. Atrium, 2nd floor **Lunch**

Guest Speaker AI's Impact on Media and Entertainment

Todd O'Neill, Associate Professor, Media Arts, MTSU

12:30 p.m. Classroom, 2nd floor **Workshop** AI in General Education

Keith Jacks Gamble, Director, Data Science Institute, MTSU

1:30 p.m. Gallery, 3rd floor **Break, Industry and Sponsor Exhibition**

2:00 p.m. Classroom, 2nd floor **Presentations** Data Science Institute

4:00 p.m. Classroom, 2nd floor **Closing Remarks**

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